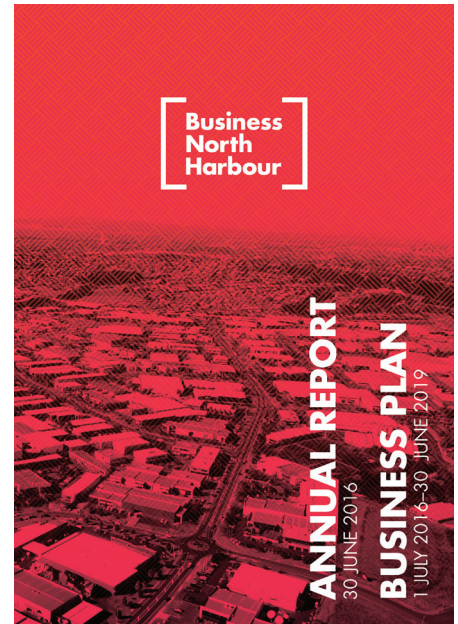


# Planning and managing change in the region

The first AGM under the Business North Harbour Inc. identity, took place on 27 October, 2016. To a full room, Kevin Moore – Chair, and Janine Brinsdon – General Manager, summarised Business North Harbour’s organisational performance at 30 June, 2016, and outlined plans for the coming 12 to 18 months.



## Managing Growth

Since 2000, the North Harbour business district has undergone phenomenal growth. Today our region boasts 2500 businesses which employ over 25,000 staff, and growth is ongoing.

Managing the impact of this growth has driven Business North Harbour’s programmes over the past 12 months. Our advocacy efforts have focused on influencing the key local and central government decisions that will determine the look, shape and potential investment and business activities within North Harbour over the coming five to 30 years.

Auckland Council accepted the Independent Hearing Panel’s recommendation to change the eastern side of our business district Unitary Plan zone from Light Industry to General Business. This outcome reflected the majority of our members’ preferences, and provided for more organic growth of the commercial sector within the business district. However as at the AGM, Auckland Council were still engaged in legal submissions regarding the Unitary Plan. Their final position is yet to be announced.

Balancing the needs of the future with the immediate daily requirements, meant we had to respond to new trends. For example, vehicle security – especially targeting the Korean and Chinese communities – additional security patrols were added in crime hot spots. Other examples of how we realigned existing programmes to keep them relevant were giving members increased access to skilled staff and access to specialist industry sectors.

## Collaborative Change

Providing a voice remained critical this past year, especially when it came to reducing costs for business through the Auckland Council Annual Budget. Retention of the Interim Transport Levy at \$183 for each commercial property, saved over \$667,000 for our members.

Through our strong stakeholder relationships, we secured ongoing infrastructure investment. We provided our property and business owners with a channel to voice their opinions and preferences to local and central government. Our primary focus was the Northern Corridor Improvement Project and we influenced changes to the proposed road layout which maintained access to current business locations.

Education will be key in the 2016/17/18 period as we work with employers and employees to change behaviours, especially regarding their safety and daily commute.

The lack of accurate business and economic data proved time consuming in the past 12 months. Therefore, we brought forward the decision to invest in a comprehensive member database (CRM) that enables significant and scalable partnerships to be formed, resulting in increased local productivity, employment and prosperity.

## Governance and Financial performance

The audited financial reports are available to review, [www.businessnh.org.nz/AGM2016](http://www.businessnh.org.nz/AGM2016). The loss of \$22,000 as at 30 June, 2016, is largely due to decreased external grant funding and the earlier than budgeted CRM investment. However, this shortfall was covered by reserves. The 2016/17 financial accounts which were approved at the AGM, show a nominal profit of \$3561.

Governance continues to be provided by the elected Executive Committee and it is our pleasure to announce these members opposite. We thank those returning and welcome our new members.

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If you have any questions regarding the outcome of the AGM2016, please contact Janine Brinsdon General Manager, 021 212 4942 or email her at [gm@businessnh.org.nz](mailto:gm@businessnh.org.nz)

## New Committee members

### Chris Cooke

Chris has owned and run Speedy Signs Albany since 2002. He comes from a corporate background in marketing and operations management. Speedy Signs has been a proud supporter of Business North Harbour since its early days, first as a mentor in the Business Scholarship programme and subsequently as a Gold Sponsor for five years. He believes we are all very fortunate to be living and working on the North Shore where he has seen tremendous growth and development over the last 14 years. Chris is excited to be part of the Executive Committee, and looks forward to using his experience from over 30 years in business to assist in the development and strategy of Business North Harbour's initiatives on the Shore.



### Murray Fulton

Murray has been a business advisory professional since 2005, having spent 26 years in the financial and commercial management area of the corporate world both in New Zealand and offshore. His experience covers a wide range of industries, including finance, hospitality, textiles and legal. Murray is a Chartered Accountant and a member of the Institute of Directors. He is a passionate North Shore resident, since 1979, and many of his past and current advisory clients are based on the North Shore. Murray looks forward to contributing to Business North Harbour, using his business experience, network and local knowledge.



### Lisa Hill

Lisa has owned and managed a successful recruitment company on the North Shore since 2004 and has enjoyed being part of our thriving business community during this time. From start-up to a well-established organisation, Lisa understands what it takes to build a successful business. Lisa now leads a team of passionate, talented and business-savvy recruitment consultants who are committed to the success of North Shore business through recruiting fantastic people. She is thrilled to bring her experience and passion for business to the Executive Committee.



### Peter Lamberton

Peter has been a Commercial Manager for ASB in excess of 20 years and has extensive experience with a wide range of commercial businesses. Most of these are in the North Harbour catchment. Peter is also the former chairman of a local Primary School, successfully guiding significant strategic change and finally has been involved with the Massey University incubator, the e-Centre, as a mentor. Peter hopes his skills and knowledge will continue to assist Business North Harbour grow and develop.



### Dean Payn

Dean is Director of Online Results at aimy Plus Software and The Crate Shared Space and describes himself as a visionary, motivator, and marketer. He possesses big-picture-thinking and creative ideas that raise the bar and make sure outstanding results are achieved. Born and raised locally, Dean is passionate about start-ups and business expansion. In his new role with Business North Harbour, he is keen to fire-up local business people to dream bigger, strategise more, collaborate and dig in, so they can experience success and help make the North Shore a centre of excellence for national and international business.



### Neil Tuffin

Neil is the Managing Director of Maat Group, who specialise in commercial property syndication, property management and financial services. He is also the Chairman of the Board for Remediation (NZ) Ltd and Central Landscapes Ltd. He has a vast amount of experience within the financial industry, with his current roles including Financial Advisor, Chartered Accountant and Investment Consultant. Neil will use these skills and knowledge to help grow Business North Harbour within the community.



## With thanks

We would like to thank our exiting board members for their contributions and hard work for the last year. Thank you to Allan Kent, Kevin Moore, Steve Plummer, Ross Keith and Nicky Lukar who helped make 2015/16 a successful year for Business North Harbour.

## Introducing the Executive Committee for 2016-2017

- Chris Cooke, Speedy Signs Albany
- Lisa Hill, Eclipse Recruitment
- Peter Jollands, Jollands Callander
- Terry Zouch, Kiwibank
- Greg Frittelli, Insurance & Lending Group
- Murray Fulton, Advantage Business
- Peter Lamberton, ASB Bank
- Janet Marshall, PJCK Holdings
- Vaughan Reed, Labyrinth Solutions
- Katheryn Chivers, McVeagh Fleming Lawyers
- Emma Monsellier, Davenport's Harbour Lawyers
- Neil Tuffin, Maat Group
- Dean Payn, The Crate



Download full AGM documentation, including the presentation at [businessnh.org.nz/AGM2016](http://businessnh.org.nz/AGM2016)