



## Membership Information and Form

This information is for those who operate, own or rent a business or property within our [Business Improvement District area](#).

Business North Harbour's purpose is to empower economic prosperity and growth. Together we will provide a voice for your concerns, facilitate networking for your business development, and ensure you gain access to key stakeholders and decision-makers who may affect your investment.

Business North Harbour represents the interests of 4,500 business and commercial property owners by empowering business and employment growth through initiatives such as crime prevention, transport management, seminars, training and networking events. A full list of services is attached.

We work in partnership with Auckland Transport and NZTA amongst others to develop initiatives to ensure that North Harbour remains a desirable place to work, live and relax. To actively represent your interests, we need your input and engagement through all consultation processes concerning our area's increasing infrastructure demands. Information and updates on current initiatives and projects are available on our website [www.businessnh.org.nz](http://www.businessnh.org.nz).

A key element of this website is the [Local Business Directory](#) which provides all members the opportunity to directly target local businesses plus their employees as well as students within the North Harbour Business district. The website also provides links to live ['Look Before You Leave'](#) traffic cameras located around the area.

Crime Prevention resources are also available to all Members. These include a risk assessment of your business premises and a crime prevention toolkit. Specific crime prevention training is available to members including topics such as personal safety, internet security and retail security.

Business North Harbour is funded by a targeted rate which is levied on all commercially zoned properties located within the boundary of the [Business Improvement District \(BID\)](#) area. Only businesses located within the NHBID area have voting rights at the AGM.

**Associate Membership** is welcomed from businesses located throughout greater Auckland who value the opportunity to network amongst our members and to gain knowledge and financial return through association. If you wish to receive an associate membership pack to pass on to your contacts, please request a pack by emailing [admin@businessnh.org.nz](mailto:admin@businessnh.org.nz).



## Membership Benefits

- You will receive a copy of the FYI magazine produced by Business North Harbour and circulated to over 75,000 readers annually. Printed and digital copies of the magazine are available.
- You will receive our weekly e-newsletter ***YOUR Business North Harbour***.
- You will be entitled to upload a free listing on our Business Directory, making your company, products and services viewable to 4,500 + members and over 30,000 employees.
- Only members have advertising rights in our FYI magazine as well as our e-newsletter. Media pack and printing schedule is attached.
- Free attendance to most Business North Harbour hosted events, including our Business Breakfasts, Business Lunches, Women in Business, After 5 and training workshops.
- You will be able to exhibit at our major Business Expo.



Please complete and return your Member registration form to [admin@businessnh.org.nz](mailto:admin@businessnh.org.nz). The information will be duplicated on your business profile, hosted on our Business Directory so be sure to include the best quality photos and information.

| <b>BUSINESSS INFORMATION</b> (this will appear on our public business directory)                |  |
|---|--|
| Business Name   |  |
| Business Phone  |  |
| Business Email  |  |
| Business Website  |  |
| <b>PRIMARY CONTACT INFORMATION</b> (best person for us to contact, this information is private) |  |
| Name and Surname  |  |
| Job title   |  |
| Email address (not listed on website)   |  |
| Mobile number (not listed on website)   |  |

| <b>PHYSICAL AND POSTAL</b> |                                     |
|----------------------------|-------------------------------------|
| Unit Number                |                                     |
| Street Number and Name     |                                     |
| Suburb and Postcode        |                                     |
| Postal Address             | (If same as above – leave it blank) |
| Po Box                     |                                     |
| Suburb and Postcode        |                                     |



|   |  |
|---|--|
| <b>MARKETING INFORMATION</b> - please refer to the Australian and New Zealand Standard Industrial Classification (ANZSIC) system when answering the category and sub category questions |  |
| Business Category   |  |
| Sub Category  |  |
| Keywords (3 words to best describe your business/services)  |  |
| About Us (limit to 200 words)   |  |
| Facebook (insert link)  |  |
| LinkedIn (insert link)  |  |
| Twitter (insert link)   |  |
| Company Logo (high res)   | Please attached in the email to <a href="mailto:admin@businessnh.org.nz">admin@businessnh.org.nz</a> |
| Photo of business (up to 3)   | Please attached in the email to <a href="mailto:admin@businessnh.org.nz">admin@businessnh.org.nz</a> |



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|--|--|
| <b>CONFIDENTIAL INFORMATION. This is for Business North Harbour use only and will not be shared or published in any way.</b> |  |
| Year Established   |  |
| Number of employees  |  |
| Estimated annual revenue   |  |
| Do you currently import?   |  |
| If so, which countries do you import from?   |  |
| Do you currently export?   |  |
| If so, which countries do you export to?   |  |
| Any other countries you conduct business with outside of NZ?   |  |
| If so, please list the countries   |  |

Membership of Business North Harbour requires agreement to abide by our Constitution and follow all rules. ([www.businessnh.org.nz](http://www.businessnh.org.nz)). Members must ensure that their contact details are kept current on the register via the online Membership Portal.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_