



31 July 2019

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Survey Feedback for the Upper Harbour Local Park Management

Introduction

Business North Harbour represents approximately 4,500 commercial property and business owners located within the business district north of Parkway Drive/Upper Harbour Highway and south of Oteha Valley Road. Collectively the businesses are responsible for over 35,000 employees.

We welcome the opportunity in representing our members views and assisting Auckland Council with feedback from the local community.

The feedback from the Business North Harbour survey is as follows:

SARAH DE ZWART
Relationship and Transport Manager

Location

As a location, the Albany (North Harbour) area has been identified by Auckland's Council as a strategic (nodal) area of growth for Auckland (Auckland Plan 2050).

Though Business North Harbour's area is a portion of the Upper Harbour Local Boards area our members have responded to the greater area.

The Process

On 19th June 2019, Business North Harbour were invited to support Auckland Council with promoting their research on how to improve local park management.

Our Findings

Although there were 91 survey visits, we had a disappointing response rate with only 14 responses.

This may be due to the heavy promotion of the council's own survey. In addition, for further information Business North Harbour provided the Council link to our members, which had the Council survey. From our online traffic movements, we see that that many of our members choose to complete the Council online survey instead.

The main points the survey participants addressed are:

1. Requiring an increase in bins, bathroom facilities, water fountains (and seating) within parks.
2. Concern over the pest control products which may be harmful to domestic animals and treasured birdlife.
3. Wanting increased pressure for dog owners to be more vigilant with the removal of feces.

There were specific comments about Mairangi Bay, Okura and Sanders Reserve. Please see Survey Results attachment for the full results.

It was observed that of the 260 parks or open spaces available many may be taken for granted and are not recognised as public spaces.

We will publish our survey feedback on our website www.businessnh.org.nz so that our members know their feedback has been forwarded to Auckland Council.

If you have any questions, please contact the writer.

Thank you

Sarah de Zwart