

STRATEGIC PLAN

1ST JULY 2021 – 30TH JUNE 2025

MISSION

To represent our members and provide them with opportunities to grow and prosper in a safe, attractive and welcoming environment.

VISION

To be the respected voice of an engaged, connected, thriving and diverse North Harbour community.

VALUES

01

Integrity

Professional, Authentic, Accountable

02

Leadership

Proactive, Innovative, Adaptable, Receptive

03

Excellence

Continuous Improvement

04

Inclusion

Unbiased, Transparent

05

Member-Focused

In all we do

WHO WE ARE

Business North Harbour (BNH) is a not-for-profit organisation funded primarily through targeted business rates. We are a culturally diverse, friendly, approachable organisation, with a passionate team that wants to engage with and support as many members as possible.

The North Harbour Business Improvement District (BID) which Business North Harbour is responsible for, is one of the largest in New Zealand with over 4,500 business and commercial property owners who represent more than 35,000 employees.

WHAT WE DO

We are here to champion North Harbour as a great place to live, work and recreate, and to support the business owners, employees and property owners in the area. We do this by creating opportunities for people to connect, communicate and collaborate with one another.

Our purpose is to empower economic prosperity and growth, provide an advocacy voice for members' concerns, facilitate networking for business development and provide access to key stakeholders and decision makers who may affect investment.

BUSINESS NORTH HARBOUR STRATEGIC PRIORITIES



Broaden Reach

- Advance Organisational Development
- Extend Associate Membership Opportunities
- Foster Organisational Collaborations

Strengthen Engagement

- Raise Member Awareness of BNH Programmes and Services
- Grow BNH Profile
- Champion Corporate Social Responsibility Initiatives



Deliver Quality Programmes, Services, Experiences

- Safeguard Organisational Continuity
- Enhance and Align Membership Support
- Provide World Class Events
- Promote Easy Access To and Around the BID
- Endorse Crime Prevention
- Lead the Change Towards Business Sustainability

Be Connected

- Develop and Manage Key Relationships
- Be The Trusted Member Information Hub
- Advocate With and On Behalf of Members



BY 2025

Business North Harbour will be recognised and trusted by members and the wider North Shore community. BNH will be respected by its peers for managing an effective and efficient Business Improvement District.