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Orange Brings Some Positivity



Kia ora tatou,

I hope that the recent move to the Orange traffic light setting has signalled a positive upturn for members as we all adopt our latest version of our new normal under the reduced restrictions. The road to sustainable economic recovery won't necessarily be a quick fix for businesses, in fact for many, it will take a number of years but at least this is a step in the right direction.

The pandemic will continue to influence our way of life for some time to come and there remains the need for us to be adaptable and flexible at short notice depending upon what else the pandemic decides to throw at us. That said, we now have a window of opportunity to enjoy some reduced restrictions and I would encourage everyone to make the most of this opportunity as we look forward to what I hope are some long-lasting positive times ahead.

Positive outcomes from the move to Orange for BNH and our members are that we are once again able to provide in-person events and to offer the use of our large Training Room to members. We will of course be operating within Government guidelines, which we would ask attendees at events and visitors to our offices to follow, along with the latest public health advice. See [here](#) for more details.

With Mothers' Day fast approaching I would once again encourage everyone to shop local to support our member businesses. There are a number of wonderful hairdressers, nail salons, beauty therapists, florists, fashion stores and many other mother-centric outlets within our area who would welcome your custom on this special occasion.

The Team at BNH hope you stay safe well.

Ngā mihi mahana,

Kevin O'Leary

General Manager, Business North Harbour

BNH Survey on Auckland Transport's Draft Auckland Parking Strategy

We want to hear from you!

Business North Harbour is asking for members' feedback on the Draft Auckland Parking Strategy. There are 24 roads within the North Harbour BID which will likely be affected (Note: more information can be found within the survey and links provided within, however, the planned project may require removal of parking on these roads):

Albany Highway, Apollo Drive, Appian Way, Arrenway Drive, Bush Road, Civic Crescent, Coliseum Drive, Constellation Drive, Cornerstone Drive, Cowley Place, Don McKinnon Drive, Greville Road, Henry Rose Place, McClymonts Road, Munroe Lane, Oteha Valley Road, Parkway Drive, Paul Matthews Road, Ramp Road, Rosedale Road, Rothwell Avenue, Tait Place, Tawa Drive and Triton Drive.

BNH will be submitting feedback on our members' behalf and we ask that you please provide your feedback by 11.00pm, Sunday 8th May 2022. Complete the survey [here](#).

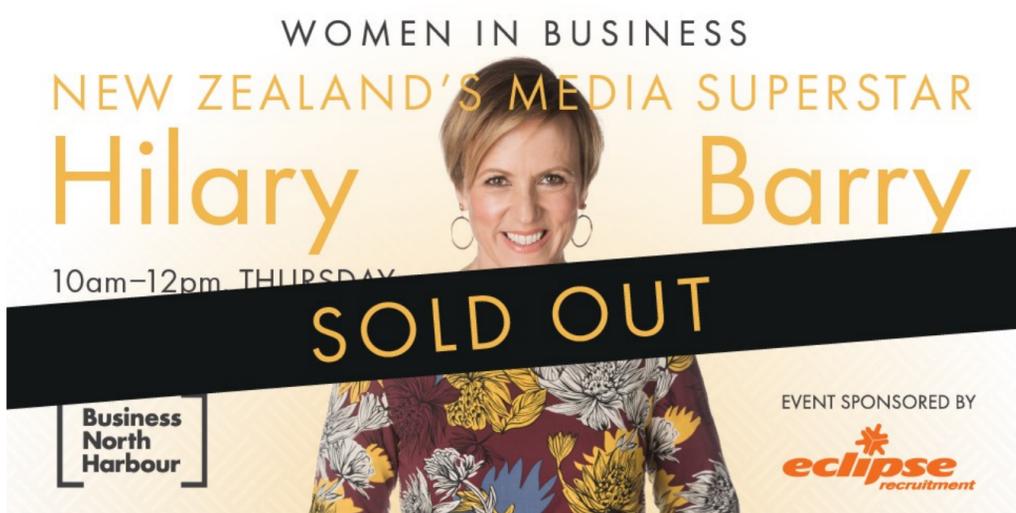
Business Resilience Webinar Series



The final webinar in our Business Resilience Series is to take place on Wednesday 4th May at 12.00pm with the topic being **Making your marketing more efficient** with **Bex Taylor, Marketing Manager, The Mind Lab.**

Generally marketing requires three things: time, money and effort and small business owners tend to be short on all three of those things! Efficient marketing means reducing time, money and effort but not compromising on output or relevancy. So let's talk about making your marketing more efficient which will help you to pivot and respond quicker in these uncertain times.

Upcoming Workshops & Events



In association with **Eclipse Recruitment**, BNH is delighted to host Hilary Barry at the next Women in Business event on Thursday 16th June. Tickets are sold out for this event, however if you wish to join the waitlist, please email: comms@businessnh.org.nz.

St John Heart of Gold Annual Appeal



St John Heart of Gold Appeal

During the month of April, **St John** are appealing to the public to show their hearts of gold by supporting its **Annual Appeal**. This appeal is centred on raising much needed funds for the emergency ambulance service which has experienced a significant increase in demand over the past year and needs your help more than ever. Proceeds will help provide our frontline teams with ambulances and lifesaving equipment.

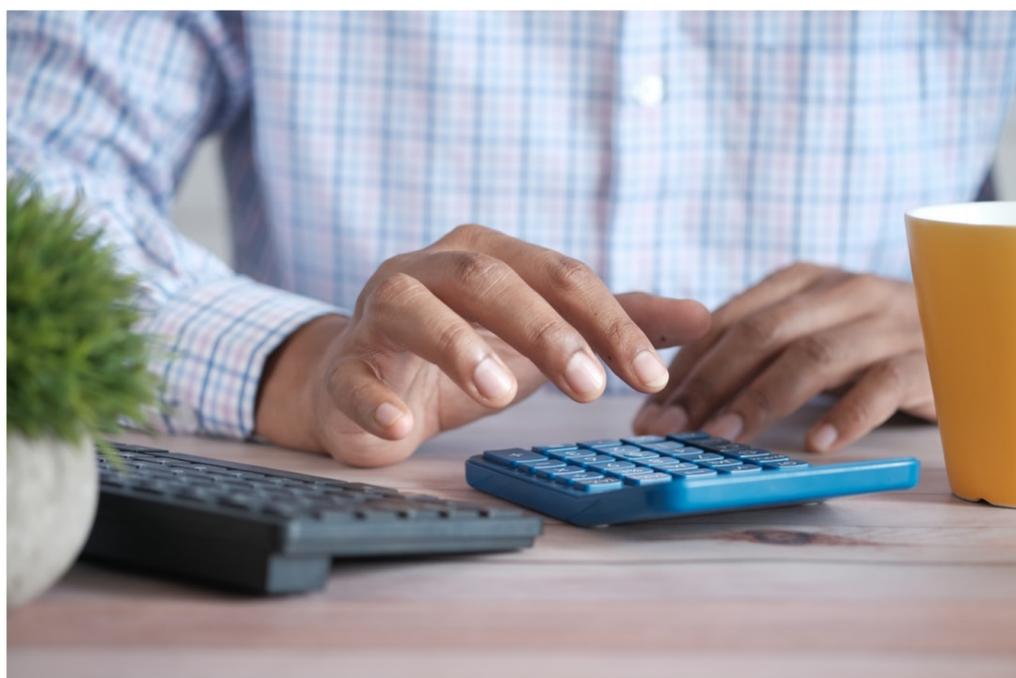
Northern Busway Update



The Northern Busway extension between Constellation Station and Albany Station will be open for use from Sunday 8th May. The new section of the dedicated busway means buses between Constellation and Albany stations will no longer have to join the motorway. This means no time sitting at traffic lights, quicker journeys, and more consistent travel times. Please be aware of bus stop changes at Constellation Station from the 8th May:

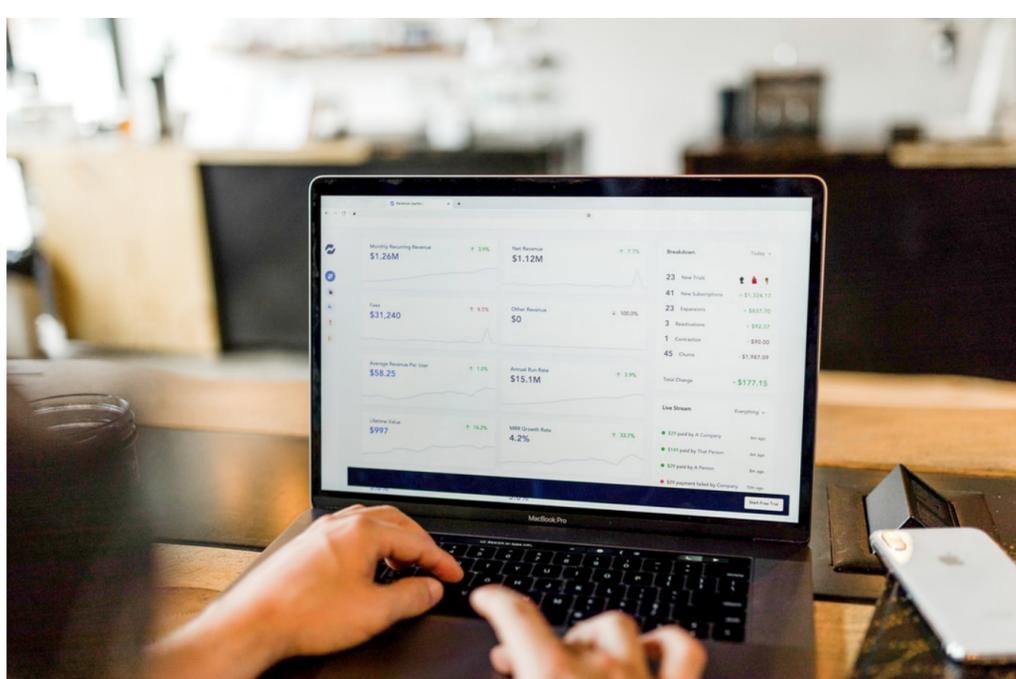
- Northbound routes NX1, NX2 and 866 will use the new northbound stop (B) which is alongside the motorway on-ramp. Access to this stop will be via a bridge from the station building where you can use stairs or a lift
- Routes 861, 901, 906 and 907 will always use stop (D)

Fringe Benefit Tax Changes



Fringe Benefit Tax (FBT) rates increased in April 2021. Business owners continuing to use the single rate when filing their taxes will increase their FBT liability by 30%, so it may be worth considering other options. A new pooled rate option of 49.25% is now available for certain employees. This has applied since the 1st April 2021. For more information on Fringe Benefit Tax, click [here](#).

How invoicing can help your business



invoicing is the direct exchange of invoice information between your suppliers' or buyers' accounting systems, even if those systems are different. Invoicing means no PDFs, no paper, no scanning and no emails. It can:

- Enable faster payments and improve cash flow
- Reduce processing time
- Improve accuracy and security

For most small businesses it's easy and cost-free to get started. See if your finance or accounting software package has invoicing functionality. Read more [here](#).

50% off Public Transport Fares



We hope you've been able to jump on board with 50%* off bus, train and ferry services in Auckland. If you haven't yet – now's the perfect time to explore our epic city. AT's epic 50% discount off fares and concessions are running from the 1st April to the 30th June 2022 so now is the time to get out and about across Tāmaki Makaurau/Auckland! Read more [here](#).

A NZ first to help businesses discover & use circular products and services



Organisations will be able to find innovative products and services with a new online business-to-business **Circular Economy Directory**, which has been launched by **Sustainable Business Network**. A first of its kind, the Circular Economy Directory will assist businesses to transition to a circular economy model where products and materials are designed to reduce waste and carbon emissions by keeping existing products in circulation for longer.

Businesses looking to do the right thing can find suppliers that have listed their products and services. Categories include reducing carbon, sharing and trading existing resources, and extending the lifespan, and can easily be found through the search function. Sustainable Business Network (SBN), through a public-private partnership, has created the directory to help businesses transition from a linear to a circular economy at greater speed and scale. Read more [here](#).

How to reduce your tax bill



The new financial year began on the 1st of April 2022. Now is a great time to forecast what your business expenses could look like and plan what you can do to reduce your tax costs this year. Here are the top ways you can reduce your business' tax bill:

- File and pay your tax on time - This avoids having to pay any extra interest or penalties
- Claim expenses - You can claim for your business and vehicle expenses, as well as the depreciation of assets kept in your business for longer than a year
- Deductions for donations - If your business makes a charitable donation, you can deduct it from your income

For more information on how to reduce your tax bill, click [here](#).

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