

BOOK YOUR STAND FROM ONLY \$499 + GST



Thursday 23 March 2023

SHOWCASE **NORTH HARBOUR**

National Hockey Centre, 159 Bush Road, Rosedale

Centrally located within the
Business North Harbour
commercial business district

Over 300 free carparks

businessnh.org.nz/showcasenorthharbour

Where conversations start and business happens

Formally known as Business Expo, this is Business North Harbour's signature B2B exhibition and business networking event. Come and be inspired, educated and grow your business networks.

- » Build new supplier, partner and client relationships
- » Connect with your clients
- » Create new business opportunities
- » Grow your business networks
- » Build your brand profile
- » Expand your business and knowledge

WHY YOU SHOULD EXHIBIT

OUR BID CONTINUES TO GROW

The North Harbour Business Improvement District (BID) is one of the largest in New Zealand with over 4,500 businesses and commercial property owners who represent more than 37,000 employees who are committed to the success of the North Harbour area.

NEW PARTNERS, CLIENTS & OPPORTUNITIES

North Harbour is the postcode of choice for business growth and investment which means that new businesses are continuing to get involved which provides for new opportunities to connect and interact.

SHOWCASE YOUR PRODUCTS, SERVICES & SOLUTIONS

Visitors will get to see and experience your products, services and solutions first-hand whilst meeting your people. This invaluable face-to-face interaction will benefit your organisation, because as we all know people do business with people.

COMPREHENSIVE NETWORKING

Showcase North Harbour will be open to visitors from 10.00am until 4.00pm followed by exclusive exhibitor networking drinks at 4.15pm.

AFFORDABLE PACKAGES

We have made the entire registration and exhibition process simpler and more cost-effective to ensure that Showcase North Harbour is accessible to all of our member businesses. Our aim is to have a large and highly engaged exhibitor turnout and to stage an event that is well attended by the wider North Shore business community.

SHOWCASE NORTH HARBOUR

Thursday 23 March 2023



EXHIBITOR INFORMATION

EXHIBITOR BOOTH PRICING INCLUSIONS

- Three-sided exhibition booth with 2 size options:
 - **Standard Booth** (2.4m width x 0.6m depth and 2.3m high) with a 2.88m² floor space
\$499.00+gst
\$449.00+gst (Not for profit)
 - **Premium Booth** (3.6m width x 0.6m depth and 2.3m high) with a 4.32m² floor space
\$649.00+gst
\$599.00+gst (Not for profit)
- Black velcro receptive panel walls (note: printed skins are available for an additional cost)
- 1 x fascia sign displaying your organisation name and stand number
- 1 x 150w spotlight and 1 x 10amp 4-way power outlet for Standard Booths
OR/ 2 x 150w spotlights and 2 x 10amp 4-way power outlets for Premium Booths
- Inclusion in the online Showcase North Harbour Show Guide (Showcase Map page)
- Inclusion in the printed Showcase North Harbour Show Guide (Showcase Map page)
- Complimentary wireless internet (reasonable usage applies)
- Exhibitor profile and brand recognition via the Business North Harbour website, E-newsletter, social media channels and FYI magazine where applicable

EXHIBITOR BOOTH PRICING EXCLUSIONS

Exhibitor booth furniture is the responsibility of the exhibitor. Limited furniture may be available at the venue including bar stools, bar leaners, tables and chairs on a first-come, first-served basis upon pack-in. Printed skins are not included. Should you require any furniture please email comms@businessnh.org.nz.

EXHIBITOR SUPPORT & ASSISTANCE

If exhibitors require additional items (e.g. exhibitor booth furniture, additional lighting, wall display skins, plants), please contact Anesu Maforimbo, Sales & Event Executive from Peek Exhibition (peek.co.nz) on 021 977 681 or anesu.m@peek.co.nz. Anesu will supply a quotation directly to you and any additional charges will be invoiced to your organisation separately.

CUSTOMISED EXHIBITOR STANDS

If your organisation requires an exhibitor booth with larger or customised dimensions to the ones outlined above, please contact Bernadette Roberts (Marketing & Events Manager) on 027 645 5114 or at comms@businessnh.org.nz to discuss a solution. Please note that outside areas will also be available upon request and are weather dependant.

EXHIBITOR SHOW GUIDES

The Showcase North Harbour Show Guide booklet will be produced and distributed to local businesses prior to the event and to all attendees on the day. Exhibiting businesses will have the opportunity to place an advertisement (half or full-page option) that communicates your participation in Showcase North Harbour. An online version of the Showcase North Harbour Guide will be available to view on the Business North Harbour website and via our social media channels.

IMPORTANT DATES & TIMES

DATE	ACTION
Friday 10th March	Deadline to book an exhibitor booth and to be featured in the Showcase North Harbour printed Show Guide booklet
Friday 10th March	Deadline for advertising content to be submitted
Wednesday 22nd March	Optional pack-in time from 4.00pm
Thursday 23rd March	<ul style="list-style-type: none">• Pack-in time from 7.30am• Exhibition opens to the public at 10.00am• Exhibition closes at 4.00pm• Breakdown from 4.10pm• Exhibitor networking drinks from 4.15pm
Friday 24th March	All exhibitor items to be removed from the National Hockey Centre by 12.00pm

EXHIBITOR INFORMATION CONT.

ADVERTISING & PROMOTION

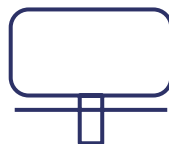
Showcase North Harbour advertising and promotion will be extensive and aimed at a large business audience from the wider North Harbour and North Shore regions. Business North Harbour will run an extensive advertising and promotional multi-channel campaign covering all of the following mediums.



Email Marketing



Online Marketing



Outdoor



Print



Social Media



Website

HELP SPREAD THE WORD!

All exhibitors are actively encouraged to share news and updates about their Showcase North Harbour participation via their social media channels, e-newsletters, emails and websites to help promote the overall event and encourage increased patronage. As a collective group of businesses, we can all help each other out by reaching out to our own respective business networks. Please feel free to use the hashtag **#ShowcaseNorthHarbour** when posting on social media.

OUR VENUE

The National Hockey Centre was officially opened in December 2019 and is handily situated at 159 Bush Road, Rosedale. This venue is located only 20 minutes from downtown Auckland, 10 minutes from Takapuna, 5 minutes from AUT Millennium and only 3 minutes from the Constellation Drive motorway turnoff. With over 300 free onsite car parks, state-of-the-art function rooms, complimentary Wi-Fi and onsite catering, the National Hockey Centre is once again the ideal venue to host Showcase North Harbour.



SHOWCASE NORTH HARBOUR

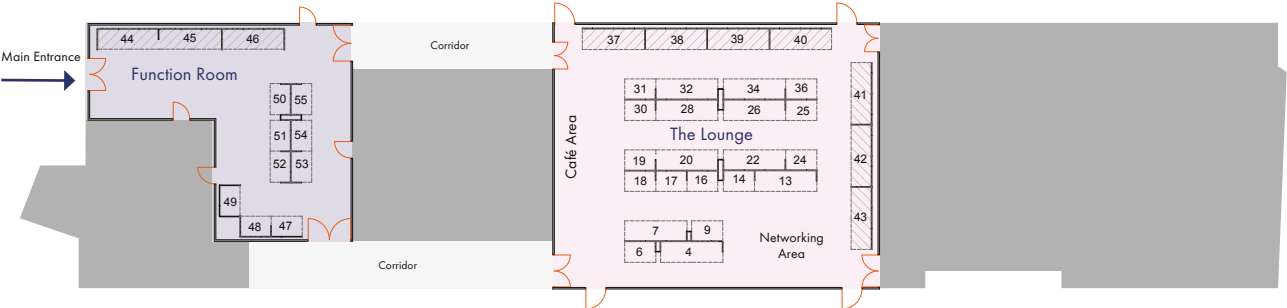
Thursday 23 March 2023

**Business
North
Harbour**

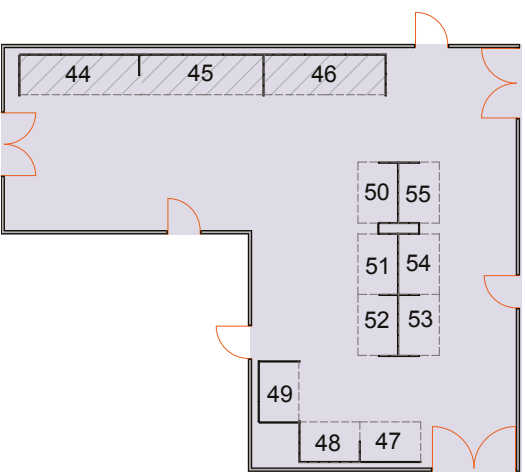
National Hockey Centre Venue and Floor Plan



NATIONAL HOCKEY CENTRE PAVILION

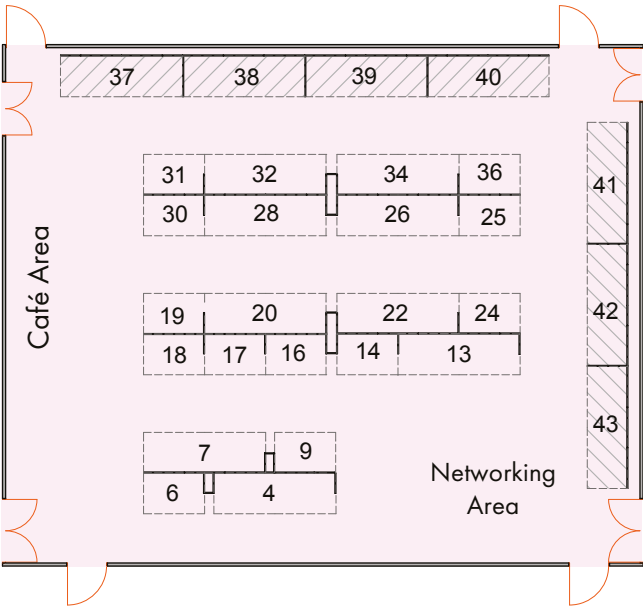


FUNCTION ROOM EXHIBITION AREA



/// Premium Booth

LOUNGE EXHIBITION AREA



EXHIBITION BOOKING CONFIRMATION

Contact Name	Title	
Business Name		
Business Category (e.g. Financial Services / Information Technology)		
Physical Address		
Postal Address (if different from above)		
Phone	Email	Website

Is your business a registered charity or Not-for-Profit (NFP) organisation? Yes No

No. of Standard Booths required: No. of Premium Booths required:
\$499 + GST, NFP \$449 + GST each \$649 + GST, NFP \$599 + GST each

Preferred stand position: 1st 2nd 3rd

Business name that you would like displayed on the fascia board and for all other advertising and promotional materials.

Notes:

- (i) Stand locations are allocated on a first-come, first-served basis at the discretion of Business North Harbour
- (ii) Email your company logo (JPEG, TIFF or PNG format) to comms@businessnh.org.nz

PAYMENT DETAILS

Full payment must be received by Monday 10th March 2023.

An invoice will be sent to the email address provided above upon receiving your completed booking confirmation.

Visa and Mastercard credit card payments are also accepted, please complete the following details if you wish to pay via this option.

Card Number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Card Type	Visa	Mastercard	Expiry Date	/		3-digit Security Code													
Name on card																			

TERMS AND CONDITIONS

- Business North Harbour has \$5,000,000 public liability insurance.
- The National Hockey Centre will ensure that the venue is secure throughout the event and that health and safety standards are maintained by exhibitors and visitors.
- We, as exhibitors, accept full responsibility for the insurance of our personal equipment throughout the duration of the event including the 22nd, 23rd and 24th March if property is left at the venue.
- We, as exhibitors, take full responsibility for any specific licences we require in relation to the activities on our stand.

We accept the Terms and Conditions above and authorise this booking.

Signature	Date
-----------	------

Please forward this completed Exhibition Booking Confirmation form to Business North Harbour via email at comms@businessnh.org.nz

SHOW GUIDE ADVERTISING BOOKING CONFIRMATION

Please select from the options below should you wish to advertise within the Showcase North Harbour Show Guide. Please note that our external design specialist can support you to create and/or modify your advert at a cost of \$100 + GST per hour (or part thereof). Please let us know if you would like this support.

All advertisements must be supplied as print ready PDF's. Images contained must be high resolution (300dpi minimum). Please include a 3mm bleed for all full page advertisements.

Select option (if applicable)	Advert size	Dimensions mm (width x height)	Rate
	Half page horizontal	190mm x 95mm, no bleed	\$199 + GST
	Full page	210mm x 220mm + 3mm bleed	\$299 + GST
	Full page – Inside front cover (Allocated on a first-come, first-served basis)	210mm x 220mm + 3mm bleed	\$349 + GST
	Full page – Inside back cover (Allocated on a first-come, first-served basis)	210mm x 220mm + 3mm bleed	\$349 + GST
	Full page – Back cover (Allocated on a first-come, first-served basis)	210mm x 220mm + 3mm bleed	\$399 + GST

Advertising artwork deadline 12.00pm 10 March 2023.

PAYMENT DETAILS

Full payment must be received by Monday 10th March 2023.

An invoice will be sent to the email address provided on the Exhibition Booking Confirmation form upon receiving your completed Advertising Booking Confirmation form.

Visa and Mastercard credit card payments are also accepted, please complete the following details if you wish to pay via this option.

Card Number	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Card Type	Visa	Mastercard	Expiry Date	/	3-digit Security Code										
Name on card															

Business North Harbour reserves the right to refuse any content or material deemed inappropriate for this publication.

We accept the Terms and Conditions above and authorise this booking.

Signature	Date
-----------	------

Please forward this completed Show Guide Advertising Booking Confirmation form to Business North Harbour via email at comms@businessnh.org.nz