

# Taking responsibility

for the products you make, sell and buy.



Every year Kiwis send around 2.5 million tonnes of waste to landfill. But they want to help fix that.

**According to an SBN survey:**

96%

want products to be made of materials that can be repaired, reused or recycled

86%

want businesses to take products back at the end of life so they can be reprocessed

96%

are more likely to buy from a company offering a product stewardship scheme

## The benefits of product stewardship

Reduce waste – Save money – Gain and retain customers

Fuji Xerox saved over

\$900,000

and diverted

925 tonnes

of waste from landfill last year

INZIDE Commercial has diverted

330 tonnes

of carpet tile waste from landfill

Resene has diverted

3,500 tonnes

of plastic, steel and paint from landfill

More than

350

organisations take part in NZ Government accredited product stewardship schemes. Together, they have diverted more than

1.3 million tonnes

of waste from landfill

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priority products will soon have compulsory product stewardship schemes:  
plastic packaging – tyres – electrical and electronic products – agrichemicals and their containers – refrigerants – farm plastics