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Showcase Your Business

Kia ora tatou,

BNH consistently encourages people to shop locally and to utilise locally available services, so would you like to increase the exposure of your business at no cost? Then all you have to do is add your business to the Business Directory on the BNH website.

This is an opportunity to showcase your business and attract more customers and it is completely free to BNH members and associate members. When people are searching online for a 'business' in our area, BNH is often the first thing that pops up, so don't miss out on this free marketing opportunity. Contact our Office manager Kate Thorpe admin@businessnh.org.nz for more information on how to showcase your business.

Here's a reminder of the programmes and services BNH offers in support of members, most of which are completely free of charge. Please follow the links below to see what BNH has to offer you and your business:

- **Networking Opportunities** - [Events](#)
- **Capability Development** - [Workshops](#)
- **Sustainability Initiatives** - [Food Waste Collections](#), [Inorganic Waste Collections](#), [Pallet Swaps](#), [Cardboard Box Swaps](#)
- **Latest News and Information** - [Business News](#), [Transport News](#)
- **Showcase Your Business** - [Business Directory](#), [One Day Sale](#), [Showcase North Harbour \(business expo\)](#), [BUY North Harbour Facebook Page](#)
- **Advocacy** - [To central and local government on a variety of topics affecting business and property owners](#)
- **Crime Prevention** - [Night-time Security Patrols 365 days per year](#), [On-site Security Assessments](#)
- **Useful Links and Resources** - [On a range of different topics](#)
- **Stay Informed** - [Fortnightly Newsletter](#), [FYI \(Quarterly Magazine\)](#), Social Media ([Facebook](#), [LinkedIn](#), [Instagram](#), [YouTube](#))

For more information and to find out more about us visit the BNH website or contact our Stakeholder Liaison Sandra Craze sandra@businessnh.org.nz

I hope that you find this information useful and look forward to your engagement in those programmes and services that are of benefit to you and your business.

Ngā mihi mahana,
Kevin O'Leary
General Manager

Upcoming Events - Register Now!



Mastering The Maze - Navigating the future of data, privacy law, and data-driven marketing
Friday, 28th July 2023, 12 - 2 pm

Customer Data: one of your most valuable resources as a business owner, but how can I use it? And how can I leverage it?

Join us for an insightful event on Data, Privacy Law, and Proposed Changes, where industry experts will discuss the implications of data regulations and how businesses can navigate the evolving landscape. This event will provide practical insights into data-driven marketing, utilising data for customer acquisition and retention, as well as shedding light on the potential changes to privacy laws and their impact on businesses. Don't miss this opportunity to gain valuable knowledge and prepare your business for the future.

[Register Here](#)



Review Of Past Workshops & Events



This sold-out event attracted representatives from all types of organisations at different stages of their sustainability journey. Their shared goal was perfectly expressed during Eliza McCartney's welcome video. The Olympic athlete, environmental ambassador, and Hyundai EV (electric vehicle) ambassador reminded everyone that innovation through collaboration can transcend individual efforts, and thanked attendees for stepping up and showing their commitment to sustainability.

For more information about the event and to view the event photos, [click here](#).

Latest Information From Business.govt.nz



The business.govt.nz and other Government sources provide the latest information for businesses.

If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)’s phone line for small businesses: Freephone **0800 424 946**

New And Improved Climate Action Toolbox



The Climate Action Toolbox is a free, online emissions measurement and reduction planning tool for New Zealand businesses. Hosted on the business.govt.nz platform, EECA supports the tool in partnership with the Sustainable Business Network, MBIE, BNZ, NZTE, Spark and Waka Kotahi.

The Toolbox is designed for small to medium New Zealand businesses. Later this month SBN will launch updates to the tool, including tailored advice for different sectors, starting with the building and construction industry. Visit the SBN website to find out more: sustainable.org.nz

Retail Crime Prevention Programme - Update June 2023



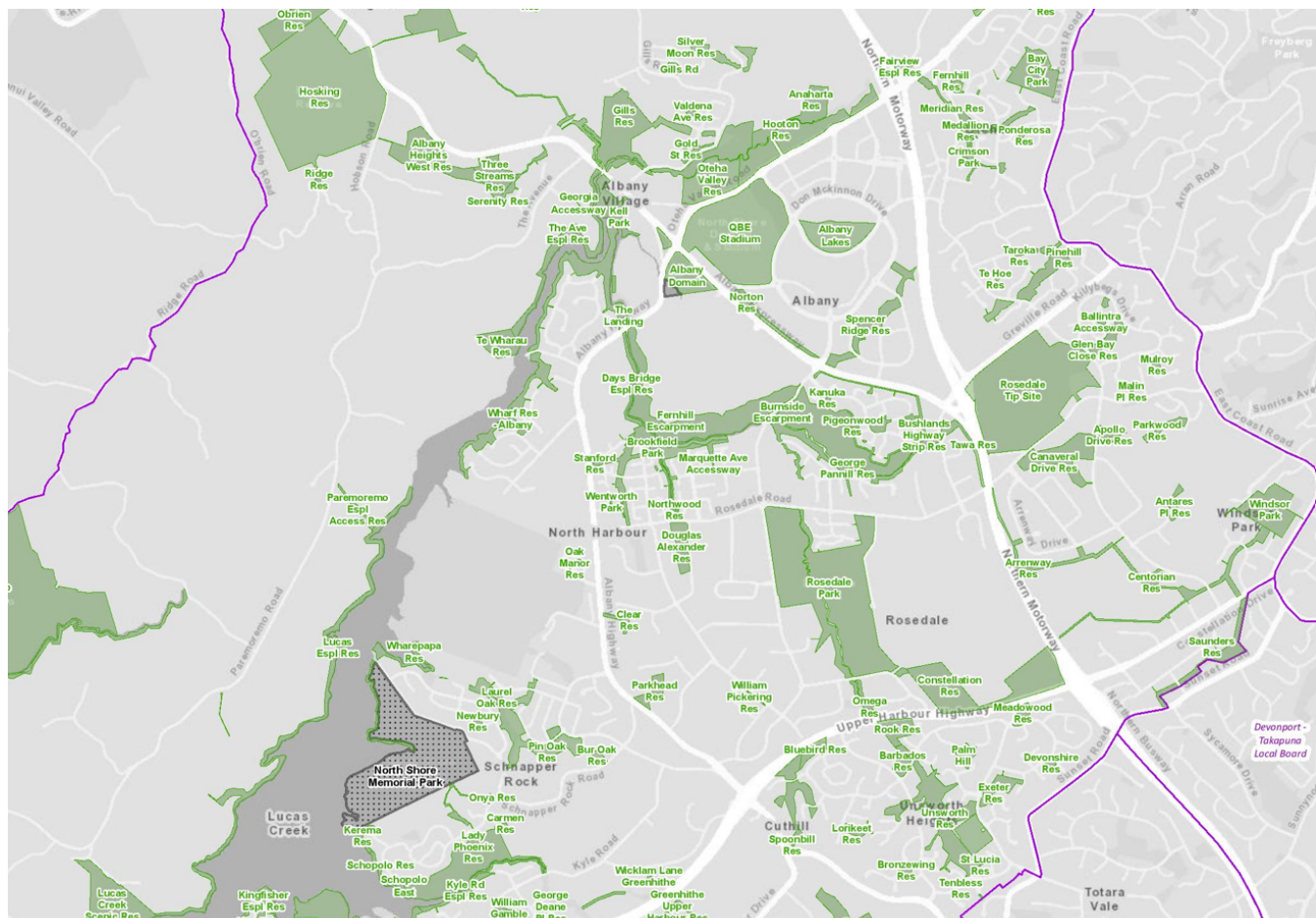
Stay informed about the latest efforts of the Police in combatting retail crime.

The Police are committed to minimising the impact of retail crime on business owners and staff, and are actively collaborating with industry partners to address the issue. They respond to incidents at both district and national levels, conducting thorough investigations to identify culprits and prevent future offences. The Police offer various forms of support, including the National Retail Investigation Support Unit, dedicated operations targeting retail crime, and the Retail Crime Prevention Programme, which provides assistance to retailers affected by aggravated robberies or ram raids.

Additionally, the Ministry of Business, Innovation and Employment offers the Fog Cannon Subsidy Scheme to aid small retailers, even if they haven't been victims of such crimes.

For more information, [click here](#).

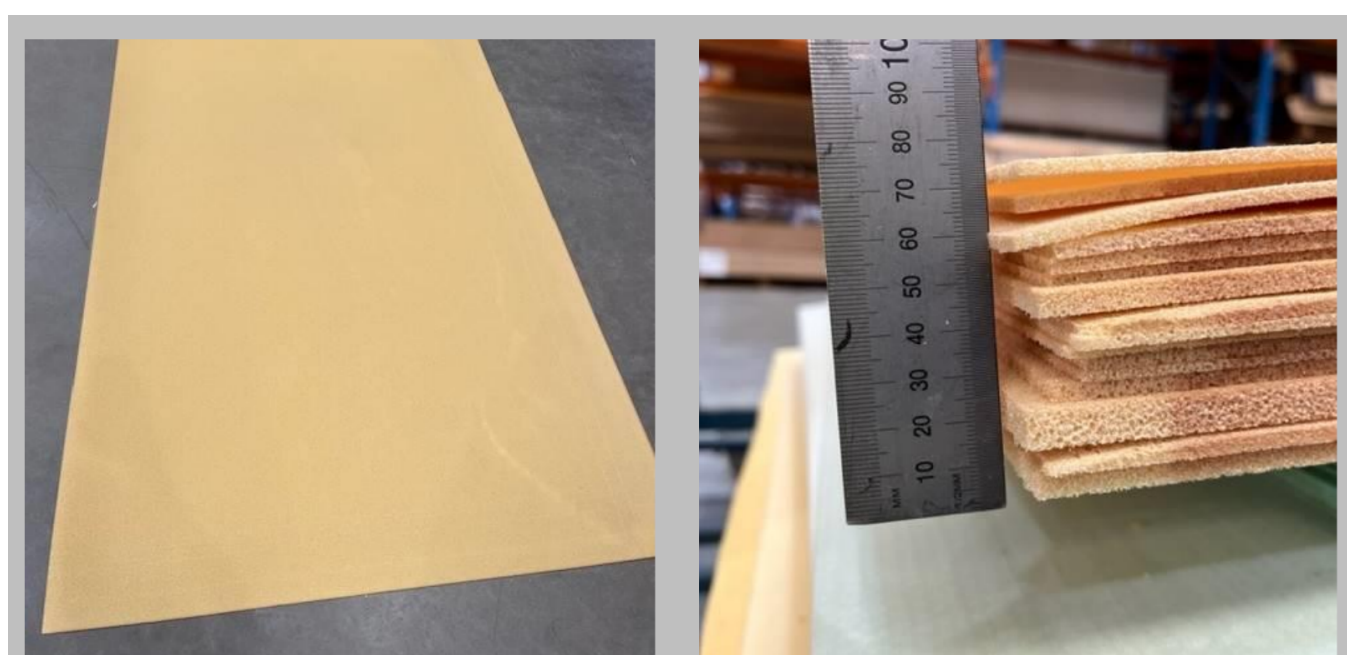
Open Spaces To Support Your Health And Wellbeing



Our personal health and wellbeing, both physical and mental have been severely challenged in recent times so it is more important than ever before that we look after ourselves. The benefits to our mental health of being outside enjoying the fresh air and sunshine have been well documented, as have the benefits of physical activity, so why not both at the same time?

In collaboration with Upper Harbour Local Board and Auckland Council, BNH is able to provide you with a map of reserves and open spaces in our local board area. A number of the larger areas will already be well known to you, but there are a number of small reserves inside our Business Improvement District that we would encourage you to use during your breaks in the working day, rather than just sit at your desk or in the kitchen. Zoom in on the map [here](#) to find the area closest to your workplace to identify the open spaces that you may be able to access then start to look after yourself while you’re at work too!

Gurit Foam Skin Sheets Available Free Of Charge



Available now is a selection of mixed foam plain skim sheets at no charge. Foam type and density will vary on each individual item including mixed thicknesses from 1-4mm. Applications for the foam sheets could include pattern making, groundsheet of CNC coversheet. Items offered on first in first served, standard freight cost applies for delivery. Collection only possible between 12noon and 2.00pm Fridays only from 11 John Glenn Avenue, Rosedale, Albany in Auckland. Foam will be in full sheet form and not packaged.

Te Hononga a Iwi: Restoring Rosedale Park Matariki Celebration

Te Hōnonga a Iwi Matariki Celebration

**Saturday
8 July
9–11:30am**

Join us at the Rosedale Park Restoration site to celebrate Matariki and the installation of our new sign

Where: Restoration site behind Hilton Brown Swimming lower Carpark followed by refreshments at the National Hockey Centre.

Parking: National Hockey Centre or Playground carpark, Rosedale Park and walk across the bridge to the site. No parking at Hilton Brown Swimming.

Bring: Gumboots and raincoats.

Rain or shine, Adverse weather notice will be posted on Restoring Rosedale Park Insta and Facebook.

RSVP: hello@restoringrosedalepark.org.nz

Te Hōnonga a Iwi
Restoring Rosedale ParkNORTH HARBOUR
ROSEDALE PARKRotary
Albany



Members of Business North Harbour are invited to attend the Te Hononga a Iwi: Restoring Rosedale Park Matariki Celebration on **Saturday 8th July**. With the climate impacts on supply chains, productivity and the economy, there has never been a more urgent need for sustainable action that enables businesses to unite and collaborate on projects that enable them to get to know each other whilst achieving climate positive action. We thank you for your support and hope that you can join us. RSVP: hello@restoringrosedalepark.org.nz

Matariki - The Māori New Year



Matariki, also known as the Māori New Year, is a significant event that holds cultural and spiritual importance for the Māori people. It occurs when the Pleiades star cluster, also known as the Seven Sisters, rises above the horizon in the winter months.

During Matariki, communities come together to honour the past, celebrate the present and prepare for the future. It is a time for reflection, remembrance, and gratitude. People gathered with their families and loved ones to acknowledge those who have passed away, share meals, perform traditional rituals and dances, and participate in various cultural activities.

Matariki symbolizes new beginnings, the cycle of life and the connection between people and the land. It is seen as a time of renewal and rejuvenation, a moment to set goals and aspirations for the coming year, and a chance to strengthen family and community bonds.

Overall, Matariki holds great significance in Māori culture, serving as a time of celebration, reflection, and unity within the community.

Life Saving Potentials - AEDs



In a continuous effort to promote safety and well-being within our vibrant business community, we encourage all members of the community to familiarise themselves with the location of AEDs available in the area. These life-saving devices can make a critical difference in the event of a sudden cardiac arrest, and knowing their whereabouts could be the key to saving a life.

We invite everyone to take a moment to [visit www.businessnh.org.nz](http://www.businessnh.org.nz) and explore the AED locations in our Business District: <https://businessnh.org.nz/aed-locations>.

It is also crucial to be trained in the proper usage of AEDs. If you believe that having an AED on your premises would enhance the safety of your business or organization, we encourage you to get in touch with [Oceania Medical](#) who are offering a discount for training in usage of AED and CPR.

By actively participating in this endeavour to promote AED awareness and preparedness, we can collectively create a safer environment for all who work live, work and visit our Business District.

Exclusive offer for BNH Members – Dale Carnegie Programme Discount

This Dale Carnegie Programme will help you master the communication skills necessary in today's demanding business environment.

You will learn to strengthen interpersonal relationships and develop a commanding attitude, instilling confidence and enthusiasm in your workplace.

What We Will Cover

- Recalling and using names
- Building on memory skills and enhancing relationships
- Cultivating lasting relationships
- Inspiring others
- Presenting ideas clearly and concisely
- Handling conflict diplomatically
- Power of persuasion
- Managing stress
- Adapting to different communication styles
- Demonstrating leadership
- Importance of celebrating achievements

Where: **Business North Harbour**
322 Rosedale Road, Rosedale

When: **23-25 August 2023**
Time: **8.30am - 4:00pm**
Registered for RBP support if eligible

Non-Member \$3295+GST | Secure your spot now!
Member \$2965+GST | email: comms@businessnh.org.nz



Thank you to our 2023-2024 Platinum Sponsor



Thank you to our 2023-2024 Gold Sponsor



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