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## A New Way To Showcase Your Business

Kia ora tatou,

We're sorry that the newsletter is a day late due to technical issues.

### A New Way To Showcase Your Business

I'm delighted to announce that the inaugural Purple Ink Business North Harbour Business Excellence Awards are here and entries are open!!

Within our Business Improvement District there are a number of member businesses quietly going about their day-to day operations achieving great things and we believe that they should be recognised as part of a celebration of our outstanding local business community. I would encourage you to make the most of this opportunity to showcase your business, your team and your achievements.

Award winners in each of the seven award categories will be announced and celebrated at a Gala Evening on Friday 17<sup>th</sup> November, so come along and be part of the celebrations.

Full details of the award categories and how to enter the Purple Ink Business North Harbour Business Excellence Awards are available [here](#).

We look forward to receiving your entries and celebrating our local success stories with you at the Gala Evening.

Ngā mihi mahana,  
**Kevin O'Leary**  
General Manager

## Upcoming Events - Register Now!



Entries are now open for the inaugural Purple Ink Business North Harbour Business Excellence Awards!

[TELL ME MORE](#)

Mastering The Maze - Navigating the future of data, privacy law, and data-driven marketing  
Friday, 28th July 2023, 12 - 2 pm

### Customer Data: one of your most valuable resources as a business owner, but how can I use it? And how can I leverage it?

Join us for an insightful event on Data, Privacy Law, and Proposed Changes, where industry experts will discuss the implications of data regulations and how businesses can navigate the evolving landscape. This event will provide practical insights into data-driven marketing, utilising data for customer acquisition and retention, as well as shedding light on the potential changes to privacy laws and their impact on businesses. Don't miss this opportunity to gain valuable knowledge and prepare your business for the future.

[Register Here](#)

Business After 5: Networking & Nibbles

Thursday, 3rd August 2023, 5.30pm- 7.30pm

Regus Albany: Candida building 4, Level 3/ 61 Constellation Drive, Rosedale

Join us for an evening of networking and discovery as we present our Business After 5 event at Regus, Albany.

[Register Here](#)



EVENT SPONSORED BY





Suzanne Paul

But wait there's more!

A STORY OF INSPIRATION, MOTIVATION,  
AND RESILIENCE!

THURSDAY 31 AUGUST 2023

NORTH SHORE GOLF CLUB | 10AM - 12PM



WOMEN

IN BUSINESS

Women in Business: Suzanne Paul: A story of inspiration, motivation & resilience!  
Thursday, 31st August 2023, 10 am- 12 pm  
North Shore Golf Club

Discover the captivating story of Suzanne Paul, an inspirational speaker and successful entrepreneur, at our empowering Woman in Business event. From building the country's most successful direct marketing company to facing a devastating setback at 50, Suzanne's journey of resilience will leave you inspired. Join us as she shares her secrets to overcoming adversity with grace and determination, and learn invaluable lessons that will ignite your entrepreneurial spirit. Don't miss this opportunity to be motivated by Suzanne's unwavering determination and discover the limitless possibilities that await you.

[Register Here](#)

## Review Of Past Workshops & Events



On Monday 17th July, local business owners gathered for a crucial safety workshop hosted by the police. The informative session focused on protecting crowded places from attack, imparting essential strategies.

Remember three words for any unforeseen situation - ESCAPE. HIDE. TELL. Be prepared to react swiftly and protect yourself and others if needed. Your safety matters most!

For more information about the crowded places strategy, [click here](#).

## Latest Information From Business.govt.nz



The [business.govt.nz](#) and other Government sources provide the latest information on:

- [Create your climate action plan](#)
- [Fair Pay Agreements: Your responsibilities](#)
- [Exporting gets easier with online application](#)
- [How ChatGPT can help your business](#)
- [Single-use plastics banned since 1st July](#)
- [Xero users, have you registered for eInvoicing yet](#)
- [Have your say: Your data, your choice](#)

If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone **0800 424 946**

## FIFA Women's World Cup 2023 Tāmaki Makaurau Auckland Key Information



It's time to welcome the world and UNITE for football in Tāmaki Makaurau Auckland! The FIFA Women's World Cup is literally kicking off in Auckland with our Football Ferns taking on Norway in the opening match at Eden Park on 20th July 23. A global audience will tune into the tournament opener when the Auckland Harbour Bridge, Sky Tower, Auckland Museum and Eden Park will light up in the tournament's Unity colours to mark the opening night. Please click the link to read [the key information updated on 18th July 2023](#)

## Supporting Members Starting Out On Sustainability Article Five - How Your Business Can Regenerate Nature



Many decades of the world engaging in a Linear Economy which is based upon Take – Make – Waste, has not only produced significant amounts of waste, but it has also had a devastating effect on nature. This article aims to offer advice to businesses on how they can help to repair some of this damage. Read more [here](#).



## Have Your Say On The Upper Harbour Local Board Draft Plan 2023



### LOCAL BOARD PLANS 2023



The draft Upper Harbour Local Board Plan 2023 is open for consultation and the local board are keen to get your feedback on the three-year plan by 4pm on 14<sup>th</sup> August 2023.

All the documentation including translated material in Simplified Chinese and Korean and details of the various ways to provide your feedback is available here [Upper Harbour Local Board Have Your Say](#).

## Youth Flourishing in North Auckland – Innovation Showcase

# MAKE SURE YOUR SUPPORT HAS REAL IMPACT



**Do things differently with us.  
Are you up to the challenge?**  
[www.innovatingwellbeing.solutions](http://www.innovatingwellbeing.solutions)



**ember INNOVATIONS**

Friends, colleagues, network on the North Shore,  
Pledge Your Support- 10th August 2023. Orewa Arts Centre  
Click this link to register for Youth Flourishing in North Auckland – Innovation Showcase  
<https://lnkd.in/gtkNvnmC>

10 teams of innovators will be showcasing their ideas aimed at building better wellbeing solutions for our young people – they'll share what they're working on, what they are seeking to achieve and what support they need to help them get there.

You can be part of this by coming along ready to pledge your support.  
We're looking for professional expertise for example tech, financial, creative, legal. Do you have resources you can share – mentoring, physical space, or kit?

Join the quest to get Youth Flourishing in North Auckland by registering to join us here come and see what opportunities there might be for you to get involved and support the teams.

## Eclipse Recruitment

### Eclipse Recruitment Good for business

Need help finding the perfect fit for your team? Eclipse Recruitment is here to make it easy. Our permanent and temporary recruitment services take the stress out of the process and free up your time. Find out why Eclipse is good for business!



09 973 1879 | [eclipserecruitment.co.nz/good-for-business](http://eclipserecruitment.co.nz/good-for-business)

Thank you to our 2023-2024 **PLATINUM PARTNERS**

**HYUNDAI** | North Harbour

**ember**  
KOROWAI TAKITINI

Thank you to our 2023-2024 **GOLD PARTNERS**

**BENEFITZ**  
→ Future thinkers.

**Dale Carnegie.**



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**Healthnow**  
Making Healthcare. More accessible

**RAMADA**  
SUITES BY WYNDHAM  
ALBANY

**Spark**  
Business Hub  
Auckland  
North

Thank you to our 2023-2024 **SILVER PARTNERS**

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**DUCK  
DUCK  
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YOUR NEW WORLD OF GIFTS

**OXYGEN**  
OUTSOURCING

**Valentino's**  
GELATO

**VANGUARD SECURITY**

Thank you to our  
Event **PARTNERS**

Women in Business

**PHONE-plus**  
BUSINESS SERVICES

North Harbour Asian Business Group

**Asian Family Services**  
Together enriching lives

**Click Here**  
to read more about  
our partners and  
BNH partnership  
opportunities



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