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Don't Suffer From FOMO

Kia ora \$[UD:FIRST_NAME||]\$,

Don't Suffer From FOMO, Get Your Entries In!

Business North Harbour wants to recognise and celebrate our local business community by offering you **FREE OF CHARGE** the opportunity to showcase your business, your team and your achievements, so make sure you get involved.

You've only got until 30th September, to submit your entries for the inaugural Purple Ink Business North Harbour Business Excellence Awards, so don't miss this unique opportunity to tell us about your successes and the outstanding work that you and your team are doing.

We've kept the entry process simple and succinct so you don't have to reveal all your financials or your business secrets and any information you do submit will only be shared with the judges for the

category/categories that you have entered.

Award winners in each of the seven award categories will be announced and celebrated at a Gala Evening on Friday 17th November, so come along and be part of the celebrations.

Full details of the award categories and how to enter the Purple Ink Business North Harbour
Business Excellence Awards are available <u>here</u>
We look forward to receiving your entries and celebrating our local success stories with you at the

Gala Evening.

Ngā mihi mahana, Kevin O'Leary

Te Wiki o te Reo Māori – Māori Language Week



theme for the week is Kia Kaha Te Reo Māori – making the language stronger. For more background, history and information view the NZ Parliament article <u>here</u>

Business North Harbour would like to acknowledge Te Wiki o te Reo Māori which is a week for all New Zealanders to recognise te Reo Māori as an official language in New Zealand. This year the

Upcoming Workshops & Events - Register Now!



TELL ME MORE

Business

Harbour

2023 PRE-ELECTION LUNCHEON



On Saturday 14th October 2023, New Zealand will hold its General Election. The Business

North Harbour 2023 Pre-election Luncheon will provide our members with a platform to hear directly from a key representative from each of the main political parties in New Zealand. Each party representative will address the audience where they will outline their economic policies for the country with a focus on how they plan to support small and medium sized businesses over the next three years and beyond. In addition, time has also been allocated for Q&A's where attendees will be invited to pre-submit questions prior to the event and also on the day.

Register Here



Thrifty Marketing Tactics: Presented by Bex Taylor-Haskel Wednesday, 27th September 2023, 12pm - 2pm Business North Harbour - 322 Rosedale Road

The Thrifty Marketing Tactics Workshop is an interactive and practical event designed to equip participants with cost-effective marketing strategies and techniques. This workshop is perfect for small and medium business owners, entrepreneurs, marketing professionals, and anyone seeking to maximise their marketing efforts on a limited budget. Topics will include:

- Customer/user research: so easy you can do it yourself
- · How to quickly generate content marketing ideas
- The best way to use ChatGPT (the 80/20 rule)
- Design that doesn't break the bank · 5 tips on creating better emails

Register Here



NHABG: Community Connect with Asian Family Services Tuesday, 3rd October 2023, 12pm - 2pm North Shore Golf Club - 51 Appleby Road, Albany

We are delighted to extend our invitation to the North Harbour Asian Business Group Community Connect Event, a collaborative initiative presented by ASIAN FAMILY SERVICES.

The primary objective of this event is to cultivate a stronger sense of community and unity among the diverse Asian population in the North Harbour Business Improvement District (BID). Through the creation of an engaging platform that fosters interaction, networking, and support, we aspire to establish a thriving and inclusive environment where both individuals and businesses can flourish.

This event offers a unique opportunity for you to connect with like-minded business professionals, entrepreneurs, and prominent community leaders.

Register Here



112D Bush Road, Rosedale Join us for an exclusive Business after 5 networking event, hosted by Spark Business Hub Auckland North! Discover the power of connections and forge new partnerships in a vibrant

atmosphere filled with like-minded professionals. At this event, you'll have the opportunity to meet Aaron, Kym and the talented team at Spark Business Hub Auckland North. Just like you, they are passionate about running a small local business and understand the unique challenges and opportunities that come with it. With their

extensive knowledge of the region and expertise in the tech industry, they are well-equipped to help you keep your business moving forward. Drinks and Nibbles will be provided, and there will be prizes up for grabs!

Register Here

Post Event Review



Supporting Members Starting Out On Sustainability

For full event photos click here, and be sure to check out our upcoming events.



Taking Climate Action In Your Business

NZ is committed to a 30% reduction in our emissions by 2030 and to being carbon neutral by 2050. Every individual, organisation and sector has a role to play in achieving these targets. 99% of NZ businesses are SMEs employing less than 50 people and they contribute 35% of our GDP, so it is essential that they are supported to take climate action as a lot of small actions will produce a large cumulative outcome. Learn about what you and your business can do to help <u>here</u>

Latest Information From Business.govt.nz



The <u>business.govt.nz</u> and other Government sources provide the latest information on a number of topics relevant to business.

If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone 0800 424 946

Attention Employers: Unlock Work Experience And Work Opportunities



roles, Colleges have a pool of motivated candidates. Work Experience Form Student Recruitment Opportunities Form

Ready to tap into emerging talent? Our eager students are seeking valuable work experience and paid opportunities. Whether you're interested in offering internships, part-time roles or full-time

Help reduce landfill, Only protect the environment \$49 plus GST m³ and save money! collected *Minimum charge of

Inorganic Collection On 21st & 22nd September *Registrations CLOSE THURSDAY 14th*

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Business North Harbou BUSINESSNH.ORG.NZ/INORGANICCOLLECTION Inorganic Collection 21st -22nd September 2023

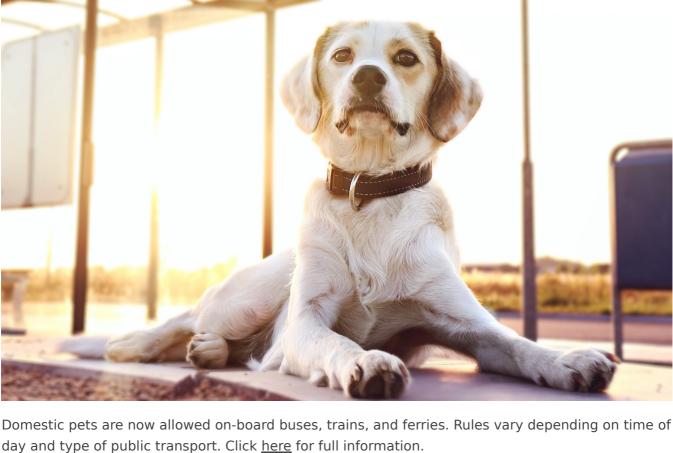
\$49 plus GST applies

made from your business (not the roadside) and will be organised with you directly once you have registered for a collection. Please click here to register or contact david@businessnh.org.nz.

Get in quick as registrations CLOSE Thursday 14th September

Take Your Pets On Public Transport

Business inorganic collections for unwanted office furniture, equipment and e-waste. Pick-ups are





East Coast Bays Cricket is hosting a T20 Twilight Competition at the end of October. This is a great opportunity for Business North Harbour members to get active. It is open to men and women 17 years old and up. Mixed teams, old teams, young teams, serious teams and not-so-serious teams are all welcome. For more information and contact details, click here.

Community Working Bee







Find Out More

Thank you to our 2023-2024 PLATINUM PARTNERS





Thank you to our 2023-2024 GOLD PARTNERS



















Thank you to our 2023-2024 SILVER PARTNERS















Thank you to our Event PARTNERS



Women in Business

Business Capability Workshops Bolster Risk Management North Harbour Asian Business Group **Asian Family Services**









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