

In this edition of YOUR news

- [Come And Join The Party!!](#)
- [Upcoming Workshops & Events](#)
- [MSD Redeployment Support](#)
- [Attention Employers: Unlock Work Experience And Work Opportunities](#)
- [Inorganic Collection On 21st & 22nd September](#)
- [Latest Information From business.govt.nz](#)
- [Ultimate Pools - Stronger, Healthier Pools With Lifetime Warranties](#)
- [Donations Wanted](#)
- [Massey University Research Project](#)

Come And Join The Party!!

Kia ora \$[UD:FIRST_NAME]]\$,

Entries have started to come in for the inaugural Purple Ink Business North Harbour Business Excellence Awards, so make sure that you don't miss this unique opportunity to showcase your business, your team and the outstanding work that you are doing.

We've kept the entry process simple and succinct and you don't have to reveal all your financials or your business secrets as any information you do submit will only be shared with the judges for the category/categories that you have entered.

Award winners in each of the seven award categories will be announced and celebrated at a Gala Evening on Friday 17th November, so come along and be part of the celebrations. Full details of the award categories and how to enter the Purple Ink Business North Harbour Business Excellence Awards are available [here](#).

We look forward to receiving your entries and celebrating our local success stories with you at the Gala Evening.

Ngā mihi mahana,
Kevin O'Leary
General Manager

Upcoming Workshops & Events - Register Now!



Entries are now open for the inaugural Purple Ink Business North Harbour Business Excellence Awards!

[TELL ME MORE](#)

EVENT SPONSORED BY



Suzanne Paul

But wait there's more!
A STORY OF INSPIRATION, MOTIVATION,
AND RESILIENCE!

WOMEN IN BUSINESS

THURSDAY 31 AUGUST 2023
NORTH SHORE GOLF CLUB | 10AM - 12PM

Women in Business: Suzanne Paul: A story of inspiration, motivation & resilience!

Thursday, 31st August 2023, 10 am- 12 pm
North Shore Golf Club

Discover the captivating story of Suzanne Paul, an inspirational speaker and successful entrepreneur, at our empowering Woman in Business event. From building the country's most successful direct marketing company to facing a devastating setback at 50, Suzanne's journey of resilience will leave you inspired. Join us as she shares her secrets to overcoming adversity with grace and determination, and learn invaluable lessons that will ignite your entrepreneurial spirit. Don't miss this opportunity to be motivated by Suzanne's unwavering determination and discover the limitless possibilities that await you.

[Register Here](#)

2023 PRE-ELECTION LUNCHEON



2023 Pre-Election Luncheon Hosted By Tim Beveridge

Thursday, 21st September 2023, 12 pm- 2 pm

Harbour Hockey - Home of The National Hockey Centre

On Saturday 14th October 2023, New Zealand will hold its General Election. The Business North Harbour 2023 Pre-election Luncheon will provide our members with a platform to hear directly from a key representative from each of the main political parties in New Zealand. Each party representative will address the audience where they will outline their economic policies for the country with a focus on how they plan to support small and medium sized businesses over the next three years and beyond. In addition, time has also been allocated for Q&A's where attendees will be invited to pre-submit questions prior to the event and also on the day.

[Register Here](#)



BUSINESS CAPABILITY WORKSHOP

THRIFTY MARKETING TACTICS

PRESENTER: BEX TAYLOR-HASKEL



Wednesday 27 September | 12–2.00pm | Business North Harbour

Thrifty Marketing Tactics: Presented by Bex Taylor-Haskel

Wednesday, 27th September 2023, 12pm - 2pm

Business North Harbour - 322 Rosedale Road

The Thrifty Marketing Tactics Workshop is an interactive and practical event designed to equip participants with cost-effective marketing strategies and techniques. This workshop is perfect for small and medium business owners, entrepreneurs, marketing professionals, and anyone seeking to maximise their marketing efforts on a limited budget. Topics will include:

- Customer/user research: so easy you can do it yourself
- How to quickly generate content marketing ideas
- The best way to use ChatGPT (the 80/20 rule)
- Design that doesn't break the bank
- 5 tips on creating better emails

[Register Here](#)



Business After 5: Hosted by Spark Business Hub

Thursday, 5th October 2023, 5.30pm - 7.30pm

122D Bush Road, Rosedale

Join us for an exclusive networking event, Business after 5, hosted by Spark Auckland Business Hub!

Discover the power of connections and forge new partnerships in a vibrant atmosphere filled with like-minded professionals.

At this event, you'll have the opportunity to meet Aaron, Kym and the talented team at Spark Business Hub Auckland North. Just like you, they are passionate about running a small local business and understand the unique challenges and opportunities that come with it. With their extensive knowledge of the region and expertise in the tech industry, they are well-equipped to help you keep your business moving forward.

Drinks and Nibbles will be provided, and there will be prizes up for grabs!

[Register Here](#)



华人中小
商业论坛

Chinese
Medium-Small Business
Resilience and Recovery Forum



Auckland
Emergency Management
Tokanga Mātā Ohioraita o Tamaki Makaurau



FREE business forum for Chinese business owners and managers

Monday, 11th September 2023, 9.30am to 3.00pm

Auckland's Aotea Centre

With inflation, staffing shortages, supply chain challenges, floods and pandemics, running a small business in these volatile times is not easy. Now is the time to future-proof your business. Speakers include the Deputy Prime Minister, Central and Local Government officials, community and business leaders and emergency service professionals. Gain valuable insights about how to keep your business running. Network with Government officials, leaders and professionals. Many sessions will be held in Mandarin. All written material will be in Simplified Chinese Lunch will be provided. Register today to go in the draw to win \$1,000 of free advertising with SkyKiwi and other prizes.

[Check out the programme here.](#)

华人中小商业论坛 免费参加——为华商业主和经理人量身定制 通货膨胀，员工短缺，供应链挑战，洪水及疫情.....在动荡时期从事小本经营确实不易。而眼下正是为您的商业未雨绸缪的时机。发言嘉宾包括副总理、中央和地方政府官员、社区和商业领袖、以及应急服务方面的专业人士。通过参会您可以：获取可持续性经营的宝贵见解 建立与政府官员、行业领袖以及专业人员的关系 多场研讨会将以普通话进行 所有材料都以简体中文书写 提供午餐。现在就登记并参与抽奖活动，可以赢取价值\$1000的在天维网上刊登广告的广告费以及其他多种奖品。2023年9月11日，星期一 上午9.30至下午3.00 奥克兰Aotea中心

MSD Redeployment Support



MSD have Early Response Teams across the country who are dedicated to helping businesses considering a reduction of staff hours, restructuring, or making people redundant. Called **Redeployment Support**, the free service supports employers by offering affected staff the following:

- Connect affected staff directly with employers and jobs
- Provide access to upskilling opportunities
- Update CVs and provide tailored career advice with our partners
- Assist with the transition into new employment
- Advice on MSD employment and financial entitlements

[More Information](#)

Attention Employers: Unlock Work Experience And Work Opportunities



Ready to tap into emerging talent? Our eager students are seeking valuable work experience and paid opportunities. Whether you're interested in offering internships, part-time roles or full-time roles, Colleges have a pool of motivated candidates.

[Work Experience Form](#)

[Student Recruitment Opportunities Form](#)

Inorganic Collection On 21st & 22nd September

21ST & 22ND SEPTEMBER 2023
INORGANIC COLLECTION
REUSABLES // E-WASTE // GENERAL INORGANIC

Help reduce landfill,
protect the environment
and save money!

Only \$49^{plus GST} per m³ collected
* Minimum charge of \$49 plus GST applies





BUSINESSNH.ORG.NZ/INORGANICCOLLECTION

Inorganic Collection

21st -22nd September 2023

Business inorganic collections for unwanted office furniture, equipment and e-waste. Pick-ups are made from your business (not the roadside) and will be organised with you directly once you have registered for a collection. Please [click here](#) to register or contact david@businessnh.org.nz.

Latest Information From Business.govt.nz



The business.govt.nz and other Government sources provide the latest information for businesses. If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone **0800 424 946**

Ultimate Pools - Stronger, Healthier Pools With Lifetime Warranties



Ultimate Pools has built its business in Rosedale over the past 5 years, growing from an owner operator outfit to a team of 26 employees with sister company Poolside North Shore.

The key focus for the company has always been to create home environments that foster health benefits, mental and physical wellness and a space for families to enjoy.

Ultimate Pools works with its clients to understand exactly what they want from their pool investment. "We partner with you throughout the entire project and precisely

manage the pool installation," says Ultimate Pools general manager Rainbow Morris.

"Each pool is installed with the care and attention to detail that we would want if it was our own pool."

Ultimate Pools are proud to be industry leaders delivering the dream to families who seek to enhance their loved ones health, wellness and happiness through owning a swimming pool.

Donations Wanted



Help a group of young North Shore locals achieve their indoor cricketing dream. A Beats by Bingo Fundraising evening is being hosted to help fund their trip to Dubai for the Indoor Cricket Junior World Series. Even though they are representing New Zealand this is a fully self-funded trip.

They are looking for Dinner/Bar Vouchers, Gift Vouchers, Pamper Packs, Hampers,

Wine/Spirits/Beer, Experiences/Outings, Services ANYTHING you can donate to help.

If your business has something they would like to give, please call Louise on **021 213 4285**.

Massey University Research Project

Men's Experiences of the #MeToo Movement

- Do you identify as male?
- Are you over the age of 18?
- Are you currently living in New Zealand?
- Are you comfortable being interviewed about your thoughts and experiences relating to experiences and interpretations of the #MeToo movement?

The purpose of this research is to explore New Zealand adult men's (over age 18) experiences and interpretations of the #MeToo movement, within the New Zealand context.

If you have answered yes to all of the above, and are interested in participating in this research project, or would like more information, please contact Sarah at nz.men.metoo.study@gmail.com or 020 4031 0450. As a thank you, you will be provided a Prezzy Voucher for your participation.

ETHICS APP
NO:
OM3 23/17

Thank you to our 2023-2024 **PLATINUM PARTNERS**

 **HYUNDAI** | North Harbour

ember
KOROWAI TAKITINI

Thank you to our 2023-2024 **GOLD PARTNERS**

BENEFITZ
→ Change → Risk → Profit → Success
→ Future thinkers.

 **Dale Carnegie.**



driveline
leasing and finance

 **north shore**
GOLF CLUB

 **HealthNow**
Making Healthcare. More accessible

RAMADA
SUITES BY WYNDHAM
ALBANY

 **Spark**
Business Hub
Auckland
North

Thank you to our 2023-2024 **SILVER PARTNERS**

 **Climber**
property

 **Designation**

DUCK
DUCK
GOOSE
KITCHEN

 **EDIBLE BLOOMS**
YOUR NEW WORLD OF GIFTS

OXYGEN
OUTSOURCING

 **Valentino's**
GELATO

 **VANGUARD**
SECURITY

Thank you to our
Event **PARTNERS**

Women in Business

 **PHONEplus**
BUSINESS SERVICES

North Harbour Asian Business Group

 **Asian Family Services**
Together enriching lives

Click Here
to read more about
our partners and
BNH partnership
opportunities



CONTACT: 09 968 2222 WEBSITE: www.businessnh.org.nz

EMAIL: admin@businessnh.org.nz OFFICE: Level 1, Unit 2, 322 Rosedale Road, Rosedale

POSTAL: PO Box 303126, North Harbour