

## In this edition of YOUR news

- [One Month To Go And Counting](#)
- [Upcoming Workshops & Events](#)
- [Celebrating Our Partners](#)
- [Supporting Members Starting Out On Sustainability](#)
- [Latest Information From business.govt.nz](#)
- [Attention Employers: Unlock Work Experience And Work Opportunities](#)
- [Inorganic Collection On 21st & 22nd September](#)
- [Northern Corridor Improvements](#)
- [Become A Biodiversity Hero](#)
- [Request For Auction Items For The Graeme Dingle Foundation](#)
- [FREE Seminar: Buying Or Selling A Business?](#)

## One Month To Go And Counting

Kia ora \$[UD:FIRST\_NAME]]\$,

If you haven't submitted your entry yet for the Purple Ink Business North Harbour Business Excellence Awards you've only got one month left to make sure that you don't miss this unique opportunity to showcase your business, your team and the outstanding work that you are doing.

We've kept the entry process simple and succinct and you don't have to reveal all your financials or your business secrets as any information you do submit will only be shared with the judges for the category/categories that you have entered.

Award winners in each of the seven award categories will be announced and celebrated at a Gala Evening on Friday 17<sup>th</sup> November, so come along and be part of the celebrations. Full details of the award categories and how to enter the Purple Ink Business North Harbour Business Excellence Awards are available [here](#).

We look forward to receiving your entries and celebrating our local success stories with you at the Gala Evening.

Ngā mihi mahana,  
**Kevin O'Leary**  
General Manager

## Upcoming Workshops & Events - Register Now!



Entries are now open for the inaugural Purple Ink Business North Harbour Business Excellence Awards!

[TELL ME MORE](#)

EVENT SPONSORED BY



**Suzanne Paul**

But wait there's more!  
A STORY OF INSPIRATION, MOTIVATION,  
AND RESILIENCE!

**WOMEN  
IN BUSINESS**

THURSDAY 31 AUGUST 2023  
NORTH SHORE GOLF CLUB | 10AM - 12PM

Women in Business: Suzanne Paul: A story of inspiration, motivation & resilience!

Thursday, 31st August 2023, 10 am- 12 pm  
North Shore Golf Club

Discover the captivating story of Suzanne Paul, an inspirational speaker and successful entrepreneur, at our empowering Woman in Business event. From building the country's most successful direct marketing company to facing a devastating setback at 50, Suzanne's journey of resilience will leave you inspired. Join us as she shares her secrets to overcoming adversity with grace and determination, and learn invaluable lessons that will ignite your entrepreneurial spirit. Don't miss this opportunity to be motivated by Suzanne's unwavering determination and discover the limitless possibilities that await you.

[Register Here](#)

## 2023 PRE-ELECTION LUNCHEON



2023 Pre-Election Luncheon Hosted By Tim Beveridge

Thursday, 21st September 2023, 12 pm- 2 pm

**Harbour Hockey - Home of The National Hockey Centre**

**On Saturday 14th October 2023, New Zealand will hold its General Election.** The Business North Harbour 2023 Pre-election Luncheon will provide our members with a platform to hear directly from a key representative from each of the main political parties in New Zealand. Each party representative will address the audience where they will outline their economic policies for the country with a focus on how they plan to support small and medium sized businesses over the next three years and beyond. In addition, time has also been allocated for Q&A's where attendees will be invited to pre-submit questions prior to the event and also on the day.

[Register Here](#)





## BUSINESS CAPABILITY WORKSHOP

# THRIFTY MARKETING TACTICS

PRESENTER: BEX TAYLOR-HASKEL

Wednesday 27 September | 12–2.00pm | Business North Harbour



Thrifty Marketing Tactics: Presented by Bex Taylor-Haskel  
Wednesday, 27th September 2023, 12pm - 2pm  
Business North Harbour - 322 Rosedale Road

The Thrifty Marketing Tactics Workshop is an interactive and practical event designed to equip participants with cost-effective marketing strategies and techniques. This workshop is perfect for small and medium business owners, entrepreneurs, marketing professionals, and anyone seeking to maximise their marketing efforts on a limited budget. Topics will include:

- Customer/user research: so easy you can do it yourself
- How to quickly generate content marketing ideas
- The best way to use ChatGPT (the 80/20 rule)
- Design that doesn't break the bank
- 5 tips on creating better emails

[Register Here](#)



Business After 5: Hosted by Spark Business Hub Auckland North  
Thursday, 5th October 2023, 5.30pm - 7.30pm  
112D Bush Road, Rosedale

Join us for an exclusive Business after 5 networking event, hosted by Spark Business Hub Auckland North! Discover the power of connections and forge new partnerships in a vibrant atmosphere filled with like-minded professionals.

At this event, you'll have the opportunity to meet Aaron, Kym and the talented team at Spark Business Hub Auckland North. Just like you, they are passionate about running a small local business and understand the unique challenges and opportunities that come with it. With their extensive knowledge of the region and expertise in the tech industry, they are well-equipped to help you keep your business moving forward.

Drinks and Nibbles will be provided, and there will be prizes up for grabs!

[Register Here](#)



## 华人中小商业论坛

## Chinese Medium-Small Business Resilience and Recovery Forum



**Auckland Emergency Management**  
Tokongia Mata Ohodota o Tamaki Makaurau



FREE business forum for Chinese business owners and managers  
Monday, 11th September 2023, 9.30am to 3.00pm  
Auckland's Aotea Centre

With inflation, staffing shortages, supply chain challenges, floods and pandemics, running a small business in these volatile times is not easy. Now is the time to future-proof your business. Speakers include the Deputy Prime Minister, Central and Local Government officials, community and business leaders and emergency service professionals. Gain valuable insights about how to keep your business running. Network with Government officials, leaders and professionals. Many sessions will be held in Mandarin. All written material will be in Simplified Chinese and lunch will be provided. Register today to go in the draw to win \$1,000 of free advertising with SkyKiwi and other prizes.

[Check out the programme here.](#)

华人中小商业论坛 免费参加——为华商业主和经理量身定制 通货膨胀，员工短缺，供应链挑战，洪水及疫情.....在动荡时期从事小本经营确实不易。而眼下正是为您的商业未雨绸缪的时机。发言嘉宾包括副总理、中央和地方政府官员、社区和商业领袖、以及应急服务方面的专业人士。通过参会您可以：获取可持续性经营的宝贵见解 建立与政府官员、行业领袖以及专业人员的关系 多场研讨会将以普通话进行 所有材料都以简体中文书写 提供午餐。现在就登记并参与抽奖活动，可以赢取价值\$1000的在天维网上刊登广告的广告费以及其他多种奖品。2023年9月11日，星期一 上午9.30至下午3.00 奥克兰Aotea中心

## Celebrating Our Partners



To celebrate our wonderful partners we hosted The Grand Gourmand Cheese and Wine Workshop. It was an amazing event and we would like to thank everyone that came. Thank you Franco for such an educational and delightful night.

## Supporting Members Starting Out On Sustainability





## Taking Climate Action In Your Business

NZ is committed to a 30% reduction in our emissions by 2030 and to being carbon neutral by 2050. Every individual, organisation and sector has a role to play in achieving these targets. 99% of NZ businesses are SMEs employing less than 50 people and they contribute 35% of our GDP, so it is essential that they are supported to take climate action as **a lot of small actions will produce a large cumulative outcome**. Learn about what you and your business can do to help [here](#)

---

## Latest Information From Business.govt.nz



The [business.govt.nz](https://business.govt.nz) and other Government sources provide the latest information on:

- [Three tools to help your business thrive](#)
- [COVID-19 Leave Support Scheme ending](#)
- [MYOB users, have you registered for eInvoicing yet?](#)
- [Forecast your cash flow](#)
- [Installing an EV charger can be good for business](#)
- [Get funding to upgrade your hot water heating](#)
- [Need financial support after extreme weather?](#)

If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone **0800 424 946**

---

## Attention Employers: Unlock Work Experience And Work Opportunities



Ready to tap into emerging talent? Our eager students are seeking valuable work experience and paid opportunities. Whether you're interested in offering internships, part-time roles or full-time roles, Colleges have a pool of motivated candidates.

[Work Experience Form](#)

[Student Recruitment Opportunities Form](#)

---

## Inorganic Collection On 21st & 22nd September

21<sup>ST</sup> & 22<sup>ND</sup> SEPTEMBER 2023

INORGANIC COLLECTION

REUSABLES // E-WASTE // GENERAL INORGANIC

Help reduce landfill, protect the environment and save money!

Only **\$49** plus GST per m<sup>3</sup> collected  
\* Minimum charge of \$49 plus GST applies

Abilities Group

Business North Harbour

BUSINESSNH.ORG.NZ/INORGANICCOLLECTION

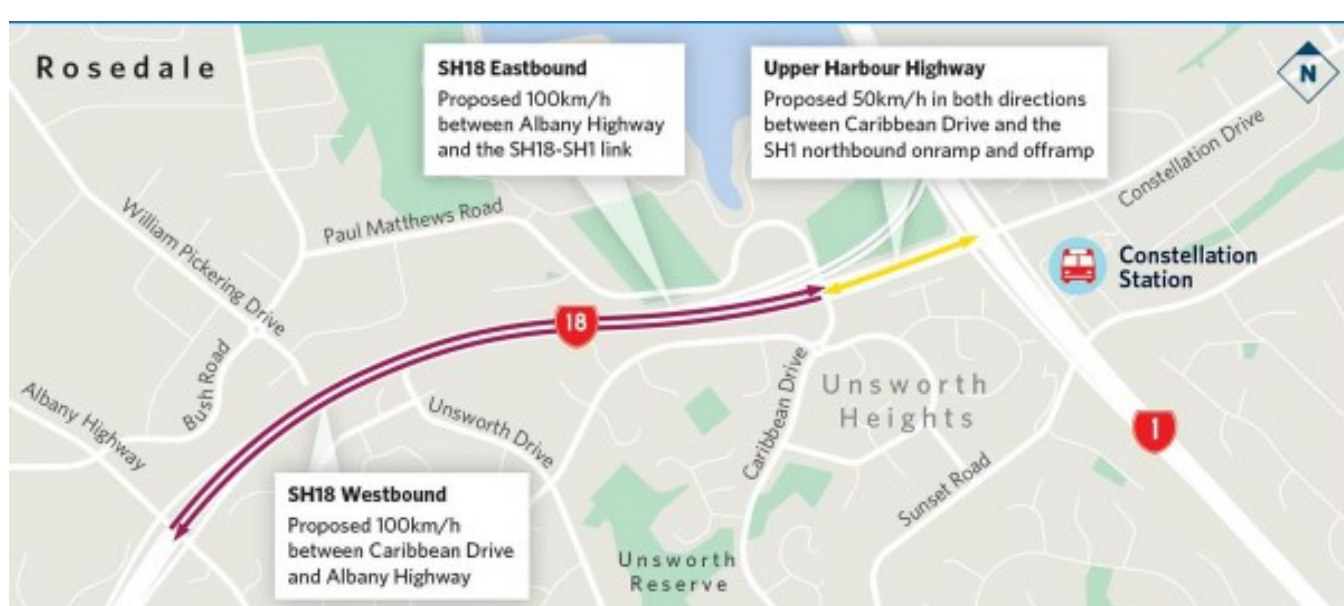
Inorganic Collection

21st -22nd September 2023

Business inorganic collections for unwanted office furniture, equipment and e-waste. Pick-ups are made from your business (not the roadside) and will be organised with you directly once you have registered for a collection. Please [click here](#) to register or contact [david@businessnh.org.nz](mailto:david@businessnh.org.nz).

---

## Northern Corridor Improvements



Have your say on proposed speed limit changes

As part of the Northern Corridor Improvements project, several changes to SH18 have been undertaken since construction began in 2018.

Waka Kotahi is proposing a speed limit increase from 80-100km/h from Caribbean Drive to Albany Highway, as well as a speed limit decrease through a short 400m section from Constellation Drive offramp to Caribbean Drive from 80km/h to 50km/h.

Read the full article [here](#)

---

## Become A Biodiversity Hero



# Seeking a new Te Hōnonga a Iwi Animal Pest Manager Youth Leader!



If you are looking to invest in the planet and promote biodiversity in your local area and can spare one hour a week please contact us.

No skills necessary but health and safety are a primary focus, so you need an adult family member or a friend/small group to perform this pivotal role within our award winning sustainability restoration.

Sound like you? Get in touch!  
[hello@restoringrosedalepark.org.nz](mailto:hello@restoringrosedalepark.org.nz)

## Request For Auction Items For The Graeme Dingle Foundation



Since 1995, the Graeme Dingle Foundation has impacted over 350,000 young lives nationwide, with programmes proven to help young people develop life skills and confidence – empowering them to find their purpose and direction in life.

We have been lucky enough to be chosen as the charity recipient of the 2023 Grocery Charity Ball, and are asking for your help to please donate auction items.

We need to provide 50+ auction items, ranging from \$100 to \$10,000. Please send any items to [nick.hill@dinglefoundation.org.nz](mailto:nick.hill@dinglefoundation.org.nz) by September 5<sup>th</sup>.

Showcase your brand to 600+ attendees, benefits include positive PR, brand visibility and exposure amongst potential new customers.

We thank you for helping us help over 27,000 young people nationwide each year to become their own heroes!

## FREE Seminar: Buying Or Selling A Business?



Join the free Seminar for Business Buyers and Sellers: Navigating Success in Today's Market.

Embark on a journey to success with your business acquisition or sale. Let Michelle Boag from Barker Business Brokerage, Jeremy Parsons from Davenports Law and Simon Parr from Hatch a Plan Business Finance Brokers guide you through the process with confidence and confidentiality. Whether you're a seasoned entrepreneur or new to the market, this seminar offers key insights and trusted advice for those who want to either buy or sell a business in today's uncertain market.

A light lunch will be provided.

[TELL ME MORE](#)

Thank you to our 2023-2024 **PLATINUM PARTNERS**

 **HYUNDAI** | North Harbour

 **ember**  
KOROWAI TAKITINI

Thank you to our 2023-2024 **GOLD PARTNERS**

 **BENEFITZ**  
→ Future thinkers.

 **Dale Carnegie**

 **ULTIMATE POOLS**

 **driveline**  
leasing and finance

 **north shore GOLF CLUB**

 **HealthNow**  
Making Healthcare, More accessible

 **RAMADA**  
SUITES BY WYNDHAM ALBANY

 **Spark**  
Business Hub Auckland North

Thank you to our 2023-2024 **SILVER PARTNERS**

 **Climber property**

 **Designation**

 **DUCK DUCK GOOSE**

 **EDIBLE BLOOMS**  
YOUR NEW WORLD OF GIFTS

 **OXYGEN**  
OUTSOURCING

 **Valentino's**  
GELATO

 **VANGUARD SECURITY**

Thank you to our **Event PARTNERS**

Women in Business

 **PHONE-plus**  
BUSINESS SERVICES

North Harbour Asian Business Group

 **Asian Family Services**  
Together enriching lives

[Click Here](#)  
to read more about our partners and BNH partnership opportunities



**CONTACT:** 09 968 2222 **WEBSITE:** [www.businessnh.org.nz](http://www.businessnh.org.nz)

**EMAIL:** [admin@businessnh.org.nz](mailto:admin@businessnh.org.nz) **OFFICE:** Level 1, Unit 2, 322 Rosedale Road, Rosedale

**POSTAL:** PO Box 303126, North Harbour