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# **Have Your Say**

Kia ora tatou.

I'm pretty sure that most members will be aware of the well-publicised financial problems that Auckland Council are facing as the mayor and elected members try to balance the books as part of their budgeting process. Every third year their proposed budget, known as the Long Term Plan (LTP) budget, covers a ten-year period, in this case 2024 – 2034 and it's on this LTP budget that Council wants to hear your feedback.

The recent government announcement scrapping the Regional Fuel Tax on 30<sup>th</sup> June 2024, which sees Aucklanders paying an additional 11.5 cents per litre of fuel, has left an even bigger financial hole in Council's LTP budget which has also been adversely affected by the cost of reparation following the 2023 floods, not to mention the operational cost of the City Rail Link when it eventually opens.

written submission on behalf of our members, for which we need your feedback to inform our submission, so please take the time to complete our member survey by Wednesday 20<sup>th</sup> March, <u>here</u>

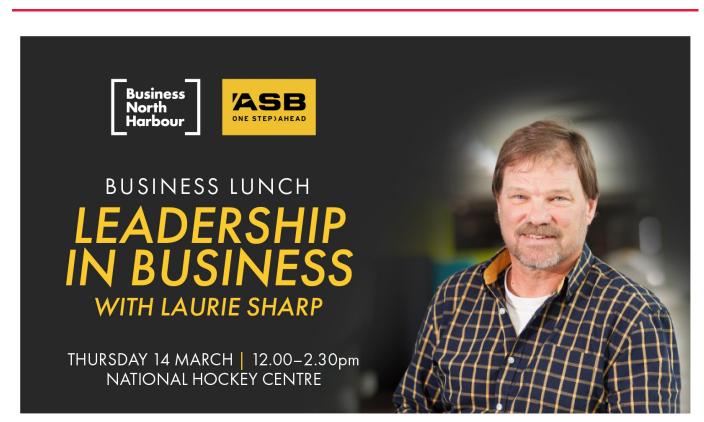
Council wants to hear what you think of their proposals. Business North Harbour will be making a

I would also encourage as many members as possible to make your own individual submissions to the LTP 10-year budget which you need to complete by no later than Thursday 28<sup>th</sup> March, using the following link: <u>akhaveyoursay.aucklandcouncil.long-term-plan-2024-2034</u> Please don't miss this opportunity to have your say on the future of our city.

Ngā mihi mahana,

General Manager, Business North Harbour

# **Upcoming Workshops & Events**



National Hockey Centre What is the difference between an effective leader and a manager?

Leadership In Business With Laurie Sharp Thursday 14th March 2024, 12.00-2.30pm

**Business Lunch** 

In this session we look at research that explores what leaders of winning companies are doing to close the gap between their top and bottom performers. We share 2 or 3 actions that may be

people want from leaders and how to get people to 'take action' without being constantly told what Management vs. Leadership – The difference Getting people to take action What people want from leaders

implemented tomorrow to enrich development conversations with your team. We also look at what

- A model for rich and insightful conversations
- Intent vs. Commit To book a table of 8 - 12 guests - please email <a href="mailto:admin@businessnh.org.nz">admin@businessnh.org.nz</a>
- Lunch will be served, if you have any specific dietary requirements, please email at least 4 working
- days prior with your request: <a href="mailto:comms@businessnh.org.nz">comms@businessnh.org.nz</a>

Register Here



opportunity to connect with other businesses in the BID. While primarily a B2B event, all members are welcome to attend. Each business will have a designated tabletop to display and interact with others. Exchange

business cards, discuss collaborations, and build relationships. The \$79.00 + GST registration fee includes a bar leaner tabletop, 2 event tickets, refreshments, cash bar, and complimentary parking. Feel free to bring marketing materials but avoid bulky items or large banners. Pull-up banners are acceptable, but spots are limited.

Register Here



Wairau Park - Business Support Opportunity Information Evening 20th Mar 2024, 5.30 to 7.00pm

Aristotles Motel and Conference Centre, 20C Link Drive, Wairau Park

Come and join us to find out more about this exciting opportunity and how you and your business can benefit from engaging with Kaipātiki Local Board and Business North Harbour and establishing a local business support framework.

Register Here



This is your final week to register for Inorganic Collection! Register Now! Inorganic Collection

21st -22nd March 2024 Business inorganic collections for unwanted office furniture, equipment and e-waste. Pick ups are made from your business (not the roadside) and will be organised with you directly once you have registered for a collection.

Please <u>click here</u> to register or contact <u>david@businessnh.org.nz</u>.



Women In Business Business & Beauty with Natasha Bourke Wednesday, 10th April 2024, 10-12pm North Shore Golf Club

Join us for an extraordinary Women in Business event this April, where we blend empowerment with elegance, featuring Natasha Bourke, CEO of 200 Doors (Dermalogica & Skintopia New Zealand). Natasha, a dynamic business leader, will share her remarkable journey and insights into success, succession planning, and rethinking business strategy. Prepare for an enriching experience as we introduce a unique twist to our event - 'Business and Beauty.' Delve into Natasha's captivating talk, followed by an exclusive mini skin health session led by Caroline, Head of Training for Dermalogica New Zealand. Gain valuable insights into achieving skin confidence, understanding the impact of hormones on our skin, and gracefully navigating perimenopause and menopause. Plus, each attendee will receive a delightful goodie bag courtesy of Dermalogica.

Register Here



Global Opportunities: Current and Potential Importers and Exporters Information Evening

MFAT (Confirmed)

Thursday 11th April 2024, 5.30-7.30pm **Business North Harbour** 

Join us for an exclusive evening hosted by Business North Harbour, dedicated to unlocking the vast potential in importing and exporting goods. Whether you're new to global trade or a seasoned navigator, our event offers invaluable advice and support tailored to your specific needs. Our team of experts is committed to guiding you through the complexities of international trade, ensuring our BID Members succeed. Explore potential collaborations, stay updated on regulatory changes, and grasp market trends crucial for your business' international success. Don't miss this opportunity to connect with like-minded professionals and gain the knowledge needed to thrive in the global arena. Our Team of Experts Includes Representatives from:

MPI (Confirmed) British Chamber of Commerce (TBC) New Zealand China Trade Association (TBC) Register now to secure your spot!



We are thrilled to extend to you an invitation to the highly anticipated AIMES Awards Gala Dinner -

A Night in Paris! This enchanting evening promises to be an Olympic-sized celebration, recognising

the outstanding achievements of our talented young individuals in the North Harbour Region. Book your tickets today



# Pinehill and Ponderosa - Let's Get Closer!

Date: Sunday 17th March Time: 10:00am - 1:00pm

Venue: Glen Bay Close Reserve (114 Hugh Green Drive, Pinehill)

Harbour Sport is excited to bring you this FREE family-friendly event to bring our Upper Harbour community together to connect, play and enjoy what our neighbourhood has to offer. The event is supported by Upper Harbour Local Board and Out and About Auckland, plus many more partners who help make this event possible!

Check out Harbour Sport Facebook event and please invite your network to click 'going' on our event page. Any queries about the event and/or collaboration opportunities, please email Alvin

Cheung at <a href="mailto:alvinc@harboursport.co.nz">alvinc@harboursport.co.nz</a>



### When: Friday 5th of April 2024

Where: North Shore Golf Club - 51 Appleby Road, Albany, Auckland 0632

Entry: \$40pp. including participation, food, refreshments and prizes **Tournament: Schedule:** 

### 11:00am - Registration and BBQ

12:10pm – Golf briefing 12:30pm – Shotgun Start 5:00 pm – Prizegiving (with nibbles and

refreshments)

2nd Place: Nett individual score 3rd Place: Best team stableford score Spot Prize: Longest drive 2x Spot Prizes: Nearest to the pin (Par 3's)

1st Place: Gross individual score (The Toro Cup)

If you would like to register, click the link: <a href="https://www.speedgolf.nz/2024-toro-cup/">https://www.speedgolf.nz/2024-toro-cup/</a>



Is your organisation prepared for the new Incorporated Societies Act? Are you an organisation based in or working with communities in Upper Harbour Local Board area? The new Incorporated Societies Act came into force in July 2023. Membership societies and

organisations, this Is a good time to consider whether you want to continue as a society, change some of your rules or convert to a charitable trust. Join us at this FREE workshop to find out what you need to know to help your organisation manage

associations will need to re-register as an incorporated society under the new act. For many

To book your place or visit: <a href="http://tinyurl.com/Incorporated-Societies-Act">http://tinyurl.com/Incorporated-Societies-Act</a>

# **BUYERS PYRAMID**

Past Event



Simple Funnels

this transition.

**SALES FUNNEL** 

- 1. Sales foundations and mechanics, including the difference between marketing and sales 2. Identifying sales bottlenecks
  - 3. How to build the habit of selling every day

To learn more and view event photos, click here



# **Business Owner Programme**

This is a practical three-month programme for business owners, where you'll have the opportunity to learn new business skills, network and redesign your business for the future.

The Icehouse offers a unique learning experience designed for business owners, spanning three full days over three months. Tailored to owners of businesses with revenues between \$1M and \$3M and a staff of three or more, this practical programme equips participants with essential tools, support, and connections for driving progress and enhancing their businesses.

The programme commences with the use of our Centrigrade™ online tool, guiding participants to identify strengths and growth opportunities in their businesses. Over the following three months, attendees engage in three interactive full-day workshops, where they apply their newfound knowledge to their businesses and exchange experiences and ideas with fellow owners. Beyond the monthly workshops, participants can opt for focused one-on-one sessions with an Icehouse business coach for an additional fee, aimed at accelerating progress in their Business Growth Plan.

The programme addresses crucial aspects, such as deciding the future of business operations and strategies for success, instilling leadership, mindset, and resilience for top-tier growth, building high-performing teams and cultivating a positive business culture, transforming sales approaches to become customer-centric, and harnessing digital and social media channels for growth.

Under the guidance of Programme Facilitator Jamie Brock, a seasoned Business Coach and

Programme Director for various Icehouse programmes, participants will benefit from his expertise in enhancing business performance. Jamie has a wealth of experience as a senior executive, leading sizeable sales and marketing teams in New Zealand. His ownership of small businesses and involvement in successful start-ups locally and internationally adds valuable insights to the programme.

October 24th, providing a comprehensive and dynamic learning experience for business owners seeking to elevate their ventures.

The Auckland-based programme spans three workshops on August 15th, September 12th, and

**50% funding is available from Regional Business Partners Funding**. For more information and to register your interest please download the **full brochure here** or email Bernadette Roberts @ Comms@businessnh.org.nz

## **Latest Information From Business.govt.nz**



The <u>business.govt.nz</u> and other Government sources provide the latest information for businesses. If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone 0800 424 946

# **Read The Latest Digital Edition of FYI**



Neurodiversity at work; How to ensure you're insured for financial resilience; Upcoming events and more...

Read

# **The Industrial Pollution Prevention Programme**

**Help To Protect Our Natural Environment - Join** 



accidentally enter their local stream. Rosedale has a number of businesses who face such a risk. Find out more <u>here</u>. **Share Your Diversity Views And Win** 



We are helping Diversity Works New Zealand gain a deeper understanding of the diversity and inclusion issues that really matter to organisations across Aotearoa by asking our members to complete the 2024 New Zealand Workplace Diversity Survey. Everyone who completes the survey can enter the draw to win one of five \$200 shopping vouchers. Plus, we will share the results of this

important research with you later in the year. The survey closes on Friday, March 29th so have your

say <u>here.</u>

## Te Hononga a Iwi/North Harbour Hockey **Association Need Your ICBs**



Te Hononga a Iwi/North Harbour Hockey Association need 6 ICBs to enable them to continue with work on the Rosedale Park Restoration Project. If you can support the project by donating an ICB please contact Nicky Shave: <a href="mailto:scottshavefamily@gmail.com">scottshavefamily@gmail.com</a>

Thank you to our 2023-2024 PLATINUM PARTNERS





Valentinos

Thank you to our 2023-2024 GOLD PARTNERS



















Thank you to our **Event PARTNERS** 



Women in Business

PHONE plus®







Business Capability Workshops

Bolster Risk Management





**OXYGEN** 









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POSTAL: PO Box 303126, North Harbour