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Safer Business

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It Looks Like Being A Long Haul

Kia ora tatou,

Any early optimism in the business sector for 2024 has been delivered another blow as it has been officially announced that New Zealand is in recession. The Gross Domestic Product (GDP) fell 0.1 per cent in the December 2023 quarter following a previous fall in the September quarter. A further concerning statistic for businesses, which probably only served to confirm what you already knew, is that national disposable income also fell, meaning that more people have less to spend on nonessential items.

member businesses, a number of whom have spent the last few years struggling to survive during and following the pandemic and in the face of ongoing financial pressure due to rent increases, high interest rates and a further reduction in income as customers feel the pinch of the cost-ofliving crisis.

Unfortunately, this signals that there could still be a long and challenging road ahead for many

I sincerely hope that members are able to successfully navigate their way through these ongoing financial challenges.

In closing, just a reminder that you can still have your say on the proposals in Auckland Council's Long Term Plan (10-year budget) using the following link: akhaveyoursay.aucklandcouncil.longterm-plan-2024-2034

You'll have to be quick as submissions need to be received by no later than Thursday 28th March.

Ngā mihi mahana,

Kevin O'Leary

General Manager, Business North Harbour

Upcoming Workshops & Events



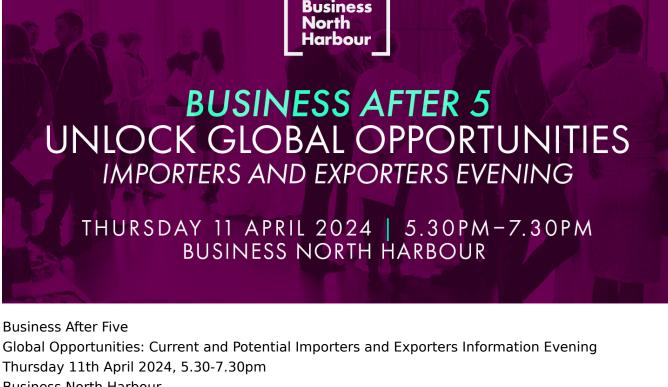
Wednesday, 10th April 2024, 10-12pm North Shore Golf Club Join us for an extraordinary Women in Business event this April, where we blend empowerment with

Business & Beauty with Natasha Bourke

Women In Business

Natasha, a dynamic business leader, will share her remarkable journey and insights into success, succession planning, and rethinking business strategy. Prepare for an enriching experience as we introduce a unique twist to our event – 'Business and Beauty.' Delve into Natasha's captivating talk, followed by an exclusive mini skin health session led by Caroline, Head of Training for Dermalogica New Zealand. Gain valuable insights into achieving skin confidence, understanding the impact of hormones on our skin, and gracefully navigating perimenopause and menopause. Plus, each attendee will receive a delightful goodie bag courtesy of Dermalogica. Register Here

elegance, featuring Natasha Bourke, CEO of 200 Doors (Dermalogica & Skintopia New Zealand).



Business North Harbour

Join us for an exclusive evening hosted by Business North Harbour, dedicated to unlocking the vast potential in importing and exporting goods. Whether you're new to global trade or a seasoned navigator, our event offers invaluable advice and support tailored to your specific needs. Our team

of experts is committed to guiding you through the complexities of international trade, ensuring our BID Members succeed. Explore potential collaborations, stay updated on regulatory changes, and grasp market trends crucial for your business' international success. Don't miss this opportunity to connect with like-minded professionals and gain the knowledge needed to thrive in the global arena. Our Team of Experts Includes Representatives from: MFAT (Confirmed) MPI (Confirmed)

Register now to secure your spot!



44 Corinthain Drive, Albany

British Chamber of Commerce (TBC)

New Zealand China Trade Association (TBC)

The Ministry of Social Development (MSD) is hosting a Business After Five event at their Albany Service Centre premises and invites all BNH members to attend. In particular, MSD is keen to meet as many business owners from within our area and have the opportunity to discuss with them the wide range of training and employment assistance that is available to their businesses, including wage subsidies and post-placement support and training.

Join us for an informative event and hear how MSD can support your business!

Joining us from MSD are:

<u>Denise Bayne</u> - Manager Regional Employment for the Auckland North area. Denise's team is made up of Work Brokers and Employment Coordinators that support business with recruitment services and government funding to secure employment opportunities.

Marie Collins - Regional Manager Employment Early Response who supports business with redundancy / restructuring and retention of staff.

Lynley Mani Jobs and Skills Hub Operations Manager, who supports large-scale construction and infrastructure projects by building community workforce capability and capacity, enabling us to provide the right people, with the right skills, at the right time.

Register Here



April 18th, 2024 – 10:00-12:00PM Futures Lab, 12 Madden St, CBD

April 22nd, 2024 – 11:00-12:30PM Online

Climate Connect Aotearoa invite you to join our upcoming workshops, which are designed to provide SMEs with a roadmap for climate adaptation and to engage you in developing tools and resources tailored to your specific needs. These sessions are for learning and exchanging knowledge – no sales pitches, just support. These short, collaborative workshops offer you an opportunity to gain insights into climate risks and

how to address them, including: Potential support available

- Emergency management
- Longer-term planning
- This will put you at the forefront of adaptation and resilience planning, ahead of any potential

requirements from buyers.

Register your interest



It is a great opportunity to engage with the next generation of career starters. 3000+ senior students from 19 North Auckland schools will be attending. Parents, whanau and anyone interested in Careers is also encouraged to attend. I would love to see you there.

Cost: \$450 + GST per site

As an exhibitor you can raise the profile of your organisation or industry, advertise employment opportunities and be careers advocates! By purchasing a stand, you will have the chance to showcase your business and the range of career opportunities your industry offers. You will be able to connect with Schools and their students directly, network with other businesses and training

<u>Click here</u> to register or contact <u>Ines Roberts</u> for more info. Past Events

providers, advertise your entry level jobs, internships, graduate programmes, and summer jobs!

GOLD PARTNERS

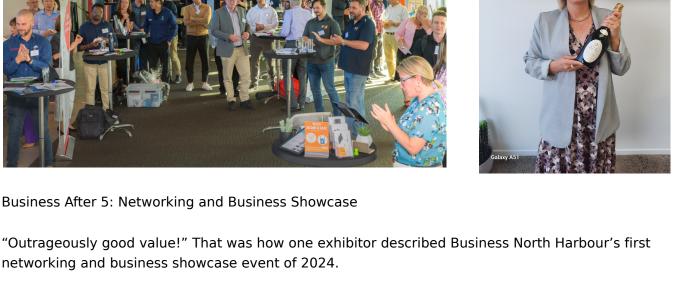
parkland

PLATINUM PARTNERS



effective leaders include courage, vulnerability, and humility, fostering genuine relationships with teams and facilitating meaningful dialogue. Encouraging regular self and peer evaluations, alongside clear improvement strategies, allows leaders to drive continuous organisational improvement by embracing vulnerability and implementing regular feedback mechanisms. To learn more and view event photos, **Click here**.





networking and business showcase event of 2024.

More than 30 local businesses and non-profit organisations took advantage of this "bite-sized expo" to meet up with potential customers, suppliers, investors, and partners. Even before the official start time of 5.30 pm, there was a tremendous buzz in the room, and enthusiasm was palpable.

Congratulations to Sheri Whitmill from Leading Solutions for winning the Tabletop Passport Draw. To learn more and view event photos, Click here.



Business Owner Programme

This is a practical three-month programme for business owners, where you'll have the opportunity to learn new business skills, network and redesign your

The Icehouse offers a unique learning experience designed for business owners, spanning three full days over three months. Tailored to owners of businesses with revenues between \$1M and \$3M and a staff of three or more, this practical programme equips participants with essential tools, support, and connections for driving progress and enhancing their businesses.

The programme commences with the use of our Centrigrade™ online tool, guiding participants to identify strengths and growth opportunities in their businesses. Over the following three months,

attendees engage in three interactive full-day workshops, where they apply their newfound knowledge to their businesses and exchange experiences and ideas with fellow owners. Beyond the monthly workshops, participants can opt for focused one-on-one sessions with an Icehouse business coach for an additional fee, aimed at accelerating progress in their Business Growth Plan. The programme addresses crucial aspects, such as deciding the future of business operations and

strategies for success, instilling leadership, mindset, and resilience for top-tier growth, building high-performing teams and cultivating a positive business culture, transforming sales approaches

to become customer-centric, and harnessing digital and social media channels for growth. Under the guidance of Programme Facilitator Jamie Brock, a seasoned Business Coach and Programme Director for various Icehouse programmes, participants will benefit from his expertise in enhancing business performance. Jamie has a wealth of experience as a senior executive,

leading sizeable sales and marketing teams in New Zealand. His ownership of small businesses and involvement in successful start-ups locally and internationally adds valuable insights to the programme. The Auckland-based programme spans three workshops on August 15th, September 12th, and October 24th, providing a comprehensive and dynamic learning experience for business owners

50% funding is available from Regional Business Partners Funding. For more information and to register your interest please download the **<u>full brochure here</u>** or email Bernadette Roberts @ Comms@businessnh.org.nz



businesses. Latest tips for tradies

Employment (MBIE)'s phone line for small businesses: Freephone 0800 424 946

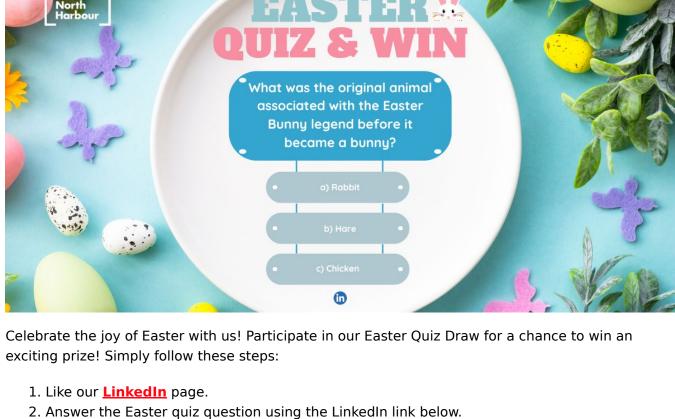
The **business.govt.nz** and other Government sources provide the latest information for

Government intends to ramp up elnvoicing

seeking to elevate their ventures.

- Repaying debt: What are your options?
- Easter weekend is nearly here <u>Do you provide short-stay or visitor accommodation?</u>
- · Getting an online presence
- Donate your old laptops If you have any questions or need support please contact the Ministry of Business, Innovation and

Hunt for Easter Fun: Win and Celebrate with Us



3. Share the post with your friends to spread the Easter cheer!

One lucky winner will be randomly selected from participants who correctly answered the question and followed the steps 1 to 3.

Enter Now

Prize: A Day At Gibbs Farm Sculpture Park On The 19th April 10am - 2pm

Lucas Creek Industrial Pollution

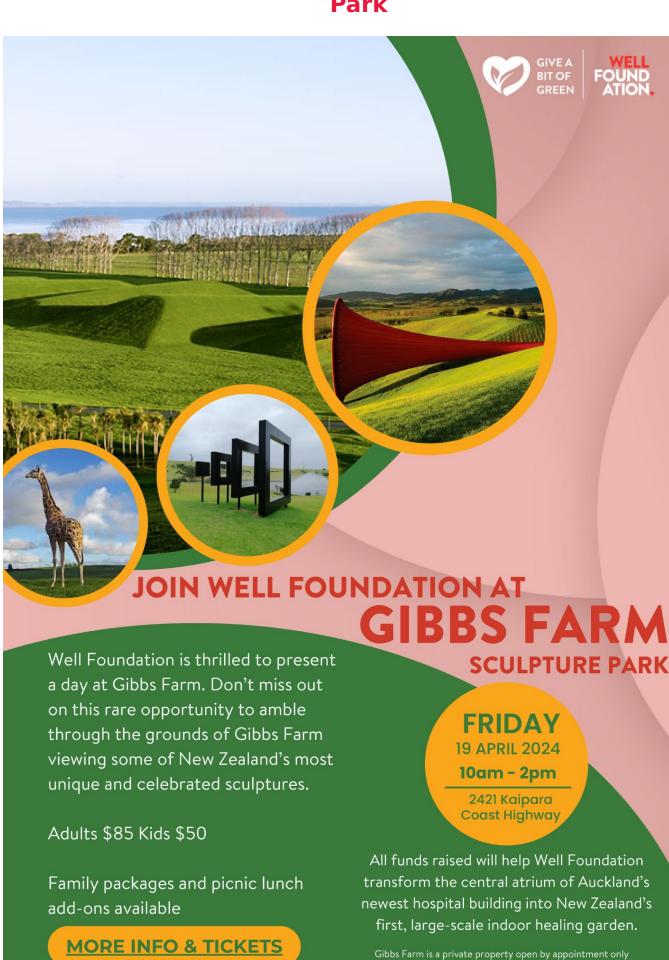


The photos above are some examples of Industrial Pollution – Lucas Creek March 2024.



Do you want to improve the health and wellbeing of you and your team? If so, the Northern Pathway Parkrun could be for you. To find out more including the benefits for local businesses click here.

Join Well Foundation At GIBBS FARM Sculpture **Park**



Thank you to our 2023-2024 PLATINUM PARTNERS



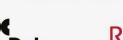


There is no entry fee applicable when visiting Gibbs Farm

Thank you to our 2023-2024 GOLD PARTNERS ⁴ Health now

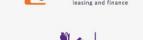


north shore



Making Healthcare, More accessible

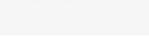












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Climber property EDIBLE BLOOMS















North Harbour Asian Business Group

Asian Family Services



















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