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It Looks Like Being A Long Haul

Kia ora tatou,

Any early optimism in the business sector for 2024 has been delivered another blow as it has been officially announced that New Zealand is in recession. The Gross Domestic Product (GDP) fell 0.1 per cent in the December 2023 quarter following a previous fall in the September quarter. A further concerning statistic for businesses, which probably only served to confirm what you already knew, is that national disposable income also fell, meaning that more people have less to spend on non-essential items.

Unfortunately, this signals that there could still be a long and challenging road ahead for many member businesses, a number of whom have spent the last few years struggling to survive during and following the pandemic and in the face of ongoing financial pressure due to rent increases, high interest rates and a further reduction in income as customers feel the pinch of the cost-of-living crisis.

I sincerely hope that members are able to successfully navigate their way through these ongoing financial challenges.

In closing, just a reminder that you can still have your say on the proposals in Auckland Council's Long Term Plan (10-year budget) using the following link: [akhaveyoursay.aucklandcouncil.long-term-plan-2024-2034](https://www.aucklandcouncil.govt.nz/long-term-plan-2024-2034)

You'll have to be quick as submissions need to be received by no later than Thursday 28th March.

Ngā mihi mahana,

Kevin O'Leary

General Manager, Business North Harbour

Upcoming Workshops & Events

EXCLUSIVE MINI SKIN HEALTH SESSION BY CAROLINE, HEAD OF TRAINING FOR DERMALOGICA NEW ZEALAND

Business & Beauty
with Natasha Bourke

WEDNESDAY 10 APRIL 2024

Business North Harbour WOMEN IN BUSINESS EVENT PARTNER PHONE plus

NORTH SHORE GOLF CLUB | 10AM - 12PM

WOMEN IN BUSINESS

Women In Business
Business & Beauty with Natasha Bourke
Wednesday, 10th April 2024, 10-12pm
North Shore Golf Club

Join us for an extraordinary Women in Business event this April, where we blend empowerment with elegance, featuring Natasha Bourke, CEO of 200 Doors (Dermalogica & Skintopia New Zealand). Natasha, a dynamic business leader, will share her remarkable journey and insights into success, succession planning, and rethinking business strategy. Prepare for an enriching experience as we introduce a unique twist to our event – 'Business and Beauty.' Delve into Natasha's captivating talk, followed by an exclusive mini skin health session led by Caroline, Head of Training for Dermalogica New Zealand. Gain valuable insights into achieving skin confidence, understanding the impact of hormones on our skin, and gracefully navigating perimenopause and menopause. Plus, each attendee will receive a delightful goodie bag courtesy of Dermalogica.

[Register Here](#)

Business North Harbour

BUSINESS AFTER 5
UNLOCK GLOBAL OPPORTUNITIES
IMPORTERS AND EXPORTERS EVENING

THURSDAY 11 APRIL 2024 | 5.30PM - 7.30PM
BUSINESS NORTH HARBOUR

Business After Five
Global Opportunities: Current and Potential Importers and Exporters Information Evening
Thursday 11th April 2024, 5.30-7.30pm
Business North Harbour

Join us for an exclusive evening hosted by Business North Harbour, dedicated to unlocking the vast potential in importing and exporting goods. Whether you're new to global trade or a seasoned navigator, our event offers invaluable advice and support tailored to your specific needs. Our team of experts is committed to guiding you through the complexities of international trade, ensuring our BID Members succeed. Explore potential collaborations, stay updated on regulatory changes, and grasp market trends crucial for your business' international success. Don't miss this opportunity to connect with like-minded professionals and gain the knowledge needed to thrive in the global arena.

Our Team of Experts Includes Representatives from:

MFAT (Confirmed)

MPI (Confirmed)

British Chamber of Commerce (TBC)

New Zealand China Trade Association (TBC)

[Register now to secure your spot!](#)

Business North Harbour

MINISTRY OF SOCIAL DEVELOPMENT
TE MANATŪ WHAKAHIATO ORA

BUSINESS AFTER 5
Network & Nibbles

THURSDAY 2 MAY 2024 | 5.30PM - 7.00PM
MSD ALBANY SERVICE CENTRE, 44 CORINTHIAN DRIVE

Business After Five
Thursday 2nd May 2024, 5.30-7.30pm
MSD Albany Service Centre
44 Corinthian Drive, Albany

The Ministry of Social Development (MSD) is hosting a Business After Five event at their Albany Service Centre premises and invites all BNH members to attend. In particular, MSD is keen to meet as many business owners from within our area and have the opportunity to discuss with them the wide range of training and employment assistance that is available to their businesses, including wage subsidies and post-placement support and training.

Join us for an informative event and hear how MSD can support your business!

Joining us from MSD are:

Denise Bayne - Manager Regional Employment for the Auckland North area. Denise's team is made up of Work Brokers and Employment Coordinators that support business with recruitment services and government funding to secure employment opportunities.

Marie Collins - Regional Manager Employment Early Response who supports business with redundancy / restructuring and retention of staff.

Lynley Mani Jobs and Skills Hub Operations Manager, who supports large-scale construction and infrastructure projects by building community workforce capability and capacity, enabling us to provide the right people, with the right skills, at the right time.

[Register Here](#)



April 18th, 2024 – 10:00-12:00PM
Futures Lab, 12 Madden St, CBD

April 22nd, 2024 – 11:00-12:30PM
Online

Climate Connect Aotearoa invite you to join our upcoming workshops, which are designed to provide SMEs with a roadmap for climate adaptation and to engage you in developing tools and resources tailored to your specific needs. These sessions are for learning and exchanging knowledge – no sales pitches, just support.

These short, collaborative workshops offer you an opportunity to gain insights into climate risks and how to address them, including:

- Potential support available
- Emergency management
- Longer-term planning

This will put you at the forefront of adaptation and resilience planning, ahead of any potential requirements from buyers.

[Register your interest](#)



North Shore Schools Careers & Pathways Expo

Wed 12th – Thurs 13th June, North Harbour Stadium
Cost: \$450 + GST per site

It is a great opportunity to engage with the next generation of career starters. 3000+ senior students from 19 North Auckland schools will be attending. Parents, whanau and anyone interested in Careers is also encouraged to attend. I would love to see you there.

As an exhibitor you can raise the profile of your organisation or industry, advertise employment opportunities and be careers advocates! By purchasing a stand, you will have the chance to showcase your business and the range of career opportunities your industry offers. You will be able to connect with Schools and their students directly, network with other businesses and training providers, advertise your entry level jobs, internships, graduate programmes, and summer jobs!

[Click here](#) to register or contact [Ines Roberts](#) for more info.

Past Events



Business Luncheon:

Laurie Sharp: Leadership in Business

In this session, Laurie Sharp delved into personal experiences and international research to highlight the crucial disparities between management and leadership, emphasizing the latter's numerous benefits. This boils down to rational versus emotional approaches, telling versus asking, focusing on "what" versus "how" and "why". Effective leadership hinges on fostering engagement and belief in a company's vision, ultimately driving bottom-line performance. Key qualities for effective leaders include courage, vulnerability, and humility, fostering genuine relationships with teams and facilitating meaningful dialogue. Encouraging regular self and peer evaluations, alongside clear improvement strategies, allows leaders to drive continuous organisational improvement by embracing vulnerability and implementing regular feedback mechanisms.

To learn more and view event photos, [Click here](#).



Business After 5: Networking and Business Showcase


"Outrageously good value!" That was how one exhibitor described Business North Harbour's first networking and business showcase event of 2024.

More than 30 local businesses and non-profit organisations took advantage of this "bite-sized expo" to meet up with potential customers, suppliers, investors, and partners. Even before the official start time of 5.30 pm, there was a tremendous buzz in the room, and enthusiasm was palpable.

Congratulations to Sheri Whitmill from Leading Solutions for winning the Tabletop Passport Draw. To learn more and view event photos, [Click here](#).



The Icehouse Business Owner Programme Exclusive Offer To BNH Members



Icehouse

Business North Harbour

Business Owner Programme

This is a practical three-month programme for business owners, where you'll have the opportunity to learn new business skills, network and redesign your business for the future.

Designed for business owners with turnover **\$1M-\$3M**

The Icehouse offers a unique learning experience designed for business owners, spanning three full days over three months. Tailored to owners of businesses with revenues between \$1M and \$3M and a staff of three or more, this practical programme equips participants with essential tools, support, and connections for driving progress and enhancing their businesses.

The programme commences with the use of our Centrigrade™ online tool, guiding participants to identify strengths and growth opportunities in their businesses. Over the following three months, attendees engage in three interactive full-day workshops, where they apply their newfound knowledge to their businesses and exchange experiences and ideas with fellow owners. Beyond the monthly workshops, participants can opt for focused one-on-one sessions with an Icehouse business coach for an additional fee, aimed at accelerating progress in their Business Growth Plan.

The programme addresses crucial aspects, such as deciding the future of business operations and strategies for success, instilling leadership, mindset, and resilience for top-tier growth, building high-performing teams and cultivating a positive business culture, transforming sales approaches to become customer-centric, and harnessing digital and social media channels for growth.

Under the guidance of Programme Facilitator Jamie Brock, a seasoned Business Coach and Programme Director for various Icehouse programmes, participants will benefit from his expertise in enhancing business performance. Jamie has a wealth of experience as a senior executive, leading sizeable sales and marketing teams in New Zealand. His ownership of small businesses and involvement in successful start-ups locally and internationally adds valuable insights to the programme.

The Auckland-based programme spans three workshops on August 15th, September 12th, and October 24th, providing a comprehensive and dynamic learning experience for business owners seeking to elevate their ventures.

50% funding is available from Regional Business Partners Funding. For more information and to register your interest please download the [full brochure here](#) or email Bernadette Roberts @ Comms@businessnh.org.nz

Latest Information From Business.govt.nz



The business.govt.nz and other Government sources provide the latest information for businesses.

- [Latest tips for tradies](#)
- [Government intends to ramp up invoicing](#)
- [Repaying debt: What are your options?](#)
- [Easter weekend is nearly here](#)
- [Do you provide short-stay or visitor accommodation?](#)
- [Getting an online presence](#)
- [Donate your old laptops](#)

If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone **0800 424 946**

Hunt for Easter Fun: Win and Celebrate with Us



Business North Harbour

EASTER QUIZ & WIN

What was the original animal associated with the Easter Bunny legend before it became a bunny?

- a) Rabbit
- b) Hare
- c) Chicken

in

Celebrate the joy of Easter with us! Participate in our Easter Quiz Draw for a chance to win an exciting prize! Simply follow these steps:

1. Like our [LinkedIn](#) page.
2. Answer the Easter quiz question using the LinkedIn link below.
3. Share the post with your friends to spread the Easter cheer!

One lucky winner will be randomly selected from participants who correctly answered the question and followed the steps 1 to 3.

Prize: A Day At Gibbs Farm Sculpture Park On The 19th April 10am - 2pm

[Enter Now](#)

Lucas Creek Industrial Pollution



Sadly, despite our current collaboration with Wilkinson Environmental to educate local businesses regarding industrial pollution prevention, there has been a marked increase in the industrial pollution being discharged into Lucas Creek. If you have any information that will help us to identify the businesses responsible so that they can be upskilled to prevent any further problems, please contact BNH via kevin@businessnh.org.nz

The photos above are some examples of Industrial Pollution – Lucas Creek March 2024.

Northern Pathway Parkrun

Register for free get your own personal barcode at parkrun.co.nz/register and select Northern Pathway parkrun - All welcome!

The great fun
Northern Pathway
parkrun

walk, jog, run or volunteer

43 parkruns locations in New Zealand and 2,534 world wide

Do you want to improve the health and wellbeing of you and your team? If so, the Northern Pathway Parkrun could be for you. To find out more including the benefits for local businesses click [here](#).

Join Well Foundation At GIBBS FARM Sculpture Park



JOIN WELL FOUNDATION AT GIBBS FARM SCULPTURE PARK

Well Foundation is thrilled to present a day at Gibbs Farm. Don't miss out on this rare opportunity to amble through the grounds of Gibbs Farm viewing some of New Zealand's most unique and celebrated sculptures.

Adults \$85 Kids \$50

Family packages and picnic lunch add-ons available

[MORE INFO & TICKETS](#)

FRIDAY
19 APRIL 2024
10am - 2pm

2421 Kaipara Coast Highway

All funds raised will help Well Foundation transform the central atrium of Auckland's newest hospital building into New Zealand's first, large-scale indoor healing garden.

Gibbs Farm is a private property open by appointment only. There is no entry fee applicable when visiting Gibbs Farm.

Thank you to our 2023-2024 PLATINUM PARTNERS

HYUNDAI | North Harbour

ember
KOROWAI TAKITINI

Thank you to our 2023-2024 GOLD PARTNERS

BENEFITZ
Design of Ideas - Next of Kin
→ Future thinkers.

Healthnow
Making Healthcare. More accessible.

ULTIMATEPOOLS

driveline
leasing and finance

north shore
GOLF CLUB

Dale Carnegie.

RAMADA
SUITES BY WYNDHAM
ALBANY

parkland

Spark | Business Hub
Auckland
North

Thank you to our 2023-2024 SILVER PARTNERS

Climber property

RAPT!
LIVE WITH IT!

DUCK DUCK GOOSE
— 01.800 —

EDIBLE BLOOMS
YOUR NEW WORLD OF GIFTS

OXYGEN
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Valentino's
DELATO

VANGUARD
SECURITY

Thank you to our Event PARTNERS

Women in Business

PHONE plus
BUSINESS SERVICES

Business Capability Workshops

Bolster Risk Management

North Harbour Asian Business Group

Asian Family Services
Together enriching lives

[Click Here](#)
to read more about
our Partners and
BNH Partnership
opportunities



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