

# 1 DAY SALE

SATURDAY DECEMBER 7

**REGISTRATIONS OPEN NOW!**

Registrations close Wednesday November 6

ONE DAY SALE, now in its 12th year, is open to all Business North Harbour members including retailers, wholesalers, distributors large or small!

With thousands of shoppers set to come to North Harbour for the day, ONE DAY SALE is a great opportunity to:

- Get brand exposure
- Move end of line stock
- Showcase your products or services
- Increase pre-Christmas cash flow

## ONE DAY SALE SHOPPERS GUIDE

The ODS Shoppers Guide is the 'bible' and is what thousands of shoppers rely upon every year. These guides will be distributed around the North Harbour and North Shore regions as well as being extensively shared online in the lead up to the event.



## ONE DAY SALE – REGISTRATION ONLY **\$165+gst**

Please tick the box directly below if you wish to appear on the shoppers map ONLY.

Select (if applicable)	Description	Requirements	Rates (Excl. gst)	ODS Point of Sale Allocation
	<b>ONE DAY SALE Registration Only</b>	Business name, physical address and business category.	<b>Total: \$165+gst</b>	<ul style="list-style-type: none"> <li>• 50 x Shoppers Guides</li> <li>• 5 x branded balloons</li> <li>• 2 x A3 Shop Here posters</li> <li>• 2 x street signs</li> <li>• 1 x group Social Media post</li> </ul>

## ADVERTISING OPTIONS

### ONE DAY SALE REGISTRATION WITH SHOPPERS GUIDE

Please select from the options below to advertise in the ODS Shoppers Guide. Please note that our external design specialist can support you to create and/or modify your advert at a cost of \$100+gst per hour (or part thereof). Please let us know if you would like this support.

All advertisements provided must be supplied as print ready PDFs. Images contained must be high resolution (300dpi min.). Please include a 3mm bleed for all full-page advertisements.

Select option (if applicable)	Advert size in ODS Shoppers Guide	Specifications	Rates (Excl. GST)	ODS Point of Sale Allocation
	ONE DAY SALE Registration plus <b>Quarter Page advert</b>	90mm wide x 125mm tall	\$165 (Rego) + \$250 (Advert): <b>Total: \$415+gst</b>	<ul style="list-style-type: none"> <li>• 50 x Shoppers Guides</li> <li>• 10 x branded balloons</li> <li>• 5 x A3 Shop Here posters</li> <li>• 2 x street signs</li> <li>• 1 x company &amp; 1 x group Social Media posts</li> </ul>
	ONE DAY SALE Registration plus <b>Half Page advert</b>	189mm wide x 125mm tall	\$165 (Rego) + \$450 (Advert): <b>Total: \$615+gst</b>	<ul style="list-style-type: none"> <li>• 100 x Shoppers Guides</li> <li>• 20 x branded balloons</li> <li>• 5 x A3 Shop Here posters</li> <li>• 3 x street signs</li> <li>• 2 x company &amp; 1 x group Social Media posts</li> </ul>
	ONE DAY SALE Registration plus <b>Full Page advert</b>	189mm wide x 259mm tall	\$165 (Rego) + \$650 (Advert): <b>Total: \$815+gst</b>	<ul style="list-style-type: none"> <li>• 200 x Shoppers Guides</li> <li>• 20 x branded balloons</li> <li>• 5 x A3 Shop Here posters</li> <li>• 4 x street signs</li> <li>• 3 x company &amp; 1 x group Social Media posts</li> </ul>

