



POP-UP MARKET

REGISTRATIONS OPEN NOW!

Registrations close Wednesday November 6

ONE DAY SALE, now in its 12th year, is open to all Business North Harbour members including retailers, wholesalers, distributors large or small! This year we are offering our smaller businesses and handmade bespoke crafters an opportunity to sell at the ODS POP-UP MARKET.

With thousands of shoppers set to come to North Harbour for the day, ONE DAY SALE POP-UP MARKET is a great opportunity to:

- Sell your handmade crafts
- Get brand exposure
- Move end of line stock
- Showcase your products or services

ONE DAY SALE SHOPPERS GUIDE

The ODS Shoppers Guide is the 'bible' and is what thousands of shoppers rely upon every year. These guides will be distributed around the North Harbour and North Shore regions as well as being extensively shared online in the lead up to the event.



ONE DAY SALE POP-UP MARKET – REGISTRATION ONLY **\$99+gst**

Please tick the box directly below if you wish to appear on the shoppers map ONLY.

Venue: BNH Offices, 322 Rosedale Road

Times: Set up time: 8.30am Open to public: 10.00am – 3.00pm

Each Stall holder will be provided with one 2m x 1m trestle table. Stall holders are responsible for point of sale and any other stall set up. *Full Terms and Conditions will be sent on registration.*

Select (if applicable)	Description	Requirements	Rates (Excl. gst)
	ONE DAY SALE POP-UP MARKET Registration Only	Business name, physical address and business category.	Total: \$99+gst

ADVERTISING OPTIONS

POP-UP MARKET REGISTRATION WITH SHOPPERS GUIDE

Please select from the options below to advertise in the ODS Shoppers Guide. Please note that our external design specialist can support you to create and/or modify your advert at a cost of \$100+gst per hour (or part thereof). Please let us know if you would like this support.

All advertisements provided must be supplied as print ready PDFs. Images contained must be high resolution (300dpi min.). Please include a 3mm bleed for all full-page advertisements.

Select option (if applicable)	Advert size in ODS Shoppers Guide	Specifications	Rates (Excl. GST)	ODS Point of Sale Allocation
	ONE DAY SALE POP-UP MARKET Registration plus Quarter Page advert	90mm wide x 125mm tall	\$99 (Rego) + \$250 (Advert): Total: \$349+gst	<ul style="list-style-type: none"> • 50 x Shoppers Guides • 10 x branded balloons • 5 x A3 Shop Here posters • 2 x street signs • 1 x company & 1 x group Social Media posts
	ONE DAY SALE POP-UP MARKET Registration plus Half Page advert	189mm wide x 125mm tall	\$99 (Rego) + \$450 (Advert): Total: \$549+gst	<ul style="list-style-type: none"> • 100 x Shoppers Guides • 20 x branded balloons • 5 x A3 Shop Here posters • 3 x street signs • 2 x company & 1 x group Social Media posts
	ONE DAY SALE POP-UP MARKET Registration plus Full Page advert	189mm wide x 259mm tall	\$99 (Rego) + \$650 (Advert): Total: \$749+gst	<ul style="list-style-type: none"> • 200 x Shoppers Guides • 20 x branded balloons • 5 x A3 Shop Here posters • 4 x street signs • 3 x company & 1 x group Social Media posts

IMPORTANT DATES & TIMES

Date	Action
Wednesday 6 November 2024	Registrations Close
Wednesday 13 November 2024	Last day to register to appear in the ODS printed shoppers map
Wednesday 13 November 2024	Last day to book advertising in the ODS Shoppers Guide
12pm, Thursday 14 November 2024	Advertising artwork deadline
From Wednesday 27 November 2024	Point of Sale materials delivered to registered ODS participants

ONE DAY SALE 2024 POP-UP MARKET BOOKING CONFIRMATION

Please complete below to confirm your registration and/or advertising:

Contact Name	
Title	
Business Name	
Physical Address	
Postal Address (if different from above)	
Phone	Email
Business Category (please tick)	
<input type="checkbox"/> Arts & Crafts <input type="checkbox"/> Electronics <input type="checkbox"/> Fashion <input type="checkbox"/> Food & Wine <input type="checkbox"/> Health & Beauty <input type="checkbox"/> Home & Living <input type="checkbox"/> Music	
<input type="checkbox"/> Sports & Outdoors <input type="checkbox"/> Toys, Hobbies, Games & Books Other (please specify) _____	

PAYMENT DETAILS

Full payment must be received by Friday 15 November 2024.

An invoice will be sent to the email address provided above upon receiving your completed Booking Confirmation form.

Credit card payments are also accepted, please complete the following details if you would prefer to pay via this option.

Card Number	- - -										
Card Type	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	Expiry Date	/	3-digit Security Code						
Name on card											

We accept the Terms and Conditions above and authorise this ONE DAY SALE 2024 booking:

Signature	Date
-----------	------

Please forward your completed ODS Registration and Booking Confirmation forms to Business North Harbour via email at comms@businessnh.org.nz