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Is Pessimism Turning To Optimism?

Kia ora tatou,

Recent cuts in the Official Cash Rate (OCR) which saw banks reduce their interest rates and the decrease in the Consumer Price Index (CPI), which is currently sitting at 2.2 per cent, the first time that the figure has fallen within the Reserve Bank of New Zealand's (RBNZ) target of between 1 – 3 per cent since March 2021, are definitely cause for optimism. Some economists are predicting that we should expect a further reduction in the OCR in November, which would be another positive sign that financial pressures are easing. We're not out of the woods yet, however the signs are encouraging and with interest rates and inflation predicted to ease further, I would like to think that a more positive future for members is hopefully not too far away.

To help members enjoy some positivity at the end of what has been another challenging year, BNH has two exciting events coming up, so come and join us and be part of the fun!!

1. The Purple Ink Business North Harbour Business Excellence Awards Gala Dinner will be held on Friday 15th November. Come along and enjoy a great night out as we celebrate some of the outstanding successes from within our local business community. Book your tickets [here](#).

2. Be part of the 12th BNH ONE DAY SALE on Saturday 7th December. As thousands of shoppers come to our Business Improvement District use this opportunity to:

- Improve brand exposure
- Showcase your products or services
- Increase pre-Christmas cashflow
- Move end of line stock

Don't miss out, register [here](#).

The BNH Team and I look forward to seeing you at these awesome events.

Ngā mihi mahana,

Kevin O'Leary

General Manager, Business North Harbour

Upcoming Workshops & Events



2024 Purple Ink BNH Business Excellence Awards Gala Dinner
15th November 2024, 7.00pm
North Harbour Stadium

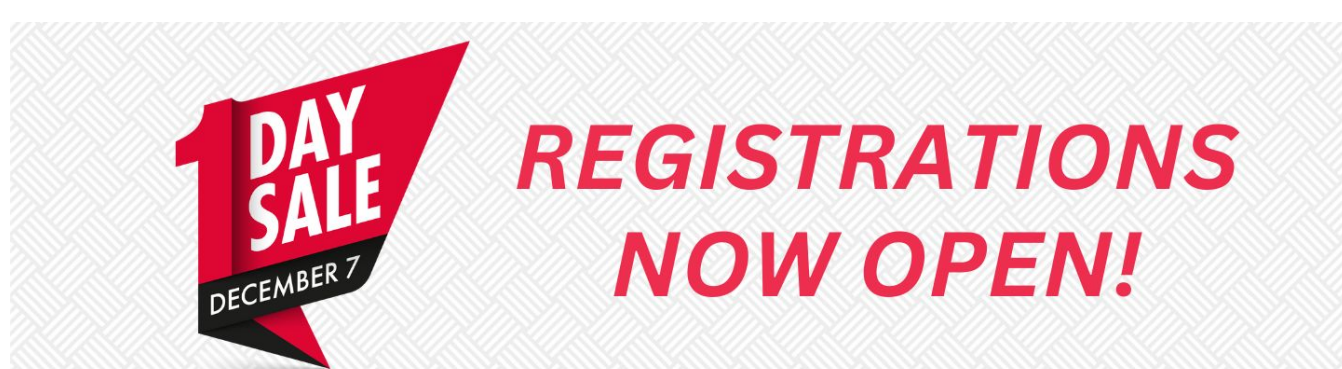
Business North Harbour is thrilled to unveil the 2nd Annual Purple Ink Business North Harbour Business Excellence Awards Gala Dinner!

These awards aren't just your ordinary accolades; they are a symbol of excellence within our own vibrant and thriving North Harbour business community. We're shining a spotlight on the extraordinary accomplishments as we celebrate our entrants, finalists and winners in each of the 8 Awards Categories at an evening dedicated to honouring and applauding the remarkable resilience, innovation, and determination displayed by our local business and community heroes.

View the 2023 Gala Dinner Wrap Up [HERE!](#)

View BNH Business Excellence Awards 2024 Finalists [HERE!](#)

[Buy tickets](#)



REGISTRATION CLOSING SOON

Business North Harbour ONE DAY SALE
Registrations Close on 6th November

ONE DAY SALE, now in its 12th year, is open to all Business North Harbour members including retailers, wholesalers, distributors large or small! ONE DAY SALE ('ODS') is an ideal opportunity for our members to get some great brand exposure, maximise your pre-Christmas sales and cashflow, move excess or end-of-line stock and attract new customers.

[Register Your Business](#)



Business North Harbour Annual General Meeting (AGM) 2024
24th October 2024, 4.30pm
Business North Harbour Office

The 2024 Business North Harbour Annual General Meeting will take place on Thursday 24th October at the offices of Business North Harbour commencing at 4:30pm.

AGM 2024 documents will be loaded on the [BNH website](#) by 3rd October 2024.

Please RSVP via email to **Kevin O'Leary** (General Manager) at: kevin@businessnh.org.nz or via our online [form](#).

LET'S TALK BUSINESS

with Hon Nicola Willis
and Hon Erica Stanford



In association with



Let's Talk Business |

Calling All Local Businesspeople: A Must-Attend Evening with The Honourable Nicola Willis & Honourable Erica Stanford.

27th November 2024, 6.30-8.30pm

North Harbour Stadium

Do you have questions about how upcoming policies could impact your business? This is your chance to hear directly from one of New Zealand's most influential leaders.

Join us for a very special evening where Honourable Nicola Willis will share her vision for the New Zealand economy, discuss her hopes for the future, and engage in an open Q&A session with attendees. This is a unique opportunity to voice your concerns, ask pressing questions, and connect with fellow business professionals.

Whether you're a small business owner, a seasoned entrepreneur, or a key player in the local business scene, this event promises valuable insights and networking opportunities that could help shape your business strategy for the future.

Don't miss out—secure your spot now and be part of a conversation that could influence the future of our local economy!

[Register here](#)



Massey Business School's Sustainable Success Series presents:

"Mastering Customer Dashboards: Turning Transaction Data into Strategic Insights"

Featuring Prof Malcolm Wright



Mastering Customer Dashboards: Turning Transaction Data into Strategic Insights

Thursday 31st October, 5:30 pm-7:00pm

Massey University Auckland Campus, Innovation Complex

Are you confident in the health of your customer base, or could your business be quietly slipping into unnoticed decline with serious trouble ahead? Do you find it challenging to understand customer acquisition, defection, loyalty, and transition, or to track overall customer performance and trends? If these issues sound familiar, a comprehensive repeat buying dashboard can be the solution. These dashboards are no longer reserved for large companies or those with the budget for expensive consultants. Based on advanced consumer behaviour theory and his own research, Prof Wright will explain how you can build a repeat buying dashboard from any customer transaction data—whether it's from loyalty programmes or even basic invoice data. By developing the right metrics, presenting data effectively, and benchmarking against key indicators, you can track and interpret customer engagement, summarise current performance, receive early warnings of potential problems, and make more informed managerial decisions.

[Register here](#)

Past Events



Business After 5: Networking at New Brew

16th October 2024

Thanks to everyone who joined us for an evening of networking, lively conversations, and new connections. We're thrilled to see the growing collaboration within our community and can't wait to continue building on these connections.



Wellbeing WOF Day: Check Yourself Out!

18th October 2024

This was BNH's second annual WOF Health Check Day and, once again, was run in collaboration with Asian Family Services. Health providers in attendance ran the gamut of physical and mental wellbeing – everyone from Well Women & Family to Prostate Cancer NZ, Allergy NZ to Ember Korowai Takitini, and Age Concern to Plunket.

Not only was the function room full of people, there was also a buzz of vibrant, positive energy. Visitors engaged in meaningful conversations with service providers, discussing the results of the various tests and scans being offered and picking up useful leaflets and advice, which could also be shared with friends and whānau. For more information of this event, [click here](#).

The Ember Employment Talent Showcase Would Like To Introduce Tahlya!



Ember Employment have hundreds of jobseekers on their books ready to step into roles. Today, we'd like to introduce you to Tahlya, who is looking for work in customer service.

She's seventeen and enjoys helping people find what they need. A Rodney local Tahlya has previously worked at Farmers and JJ's as a Christmas casual.

If you want to learn more about Tahlya or any of the other jobseekers on our books contact Janey today at: janey.housego@ember.org.nz

We are a Platinum Partner of BNH and are appealing to you, our fellow members to support this initiative.

Ember Employment has a diverse range of talent ready to step into roles today. From construction site supervisors to retail sales assistants or checkout operators, we have the people you need. Our employment consultants support people to find the right job at the right time with the right organisation.

Ember is one of the largest NGO's in Aotearoa, employing over three hundred people. Our vision at Ember is to create an Aotearoa where all people are supported to be who and what they want to be.

If you want to access this free employment resource or to learn more about it, contact Janey today at: janey.housego@ember.org.nz.

Understanding Your Recycling Bin Options



Did you know that the maximum recycling volume allowed per rateable unit is **480L**? You have the option to choose either **two 240L bins** or **one 120L bin** paired with **one 360L bin**. This ensures your recycling needs are met without exceeding the council's guidelines. For more information, [click here](#).

Latest Information From Business.govt.nz



The business.govt.nz and other Government sources provide the latest information for businesses. If you have any questions or need support please contact the Ministry of Business, Innovation and Employment (MBIE)'s phone line for small businesses: Freephone **0800 424 946**

Thank you to our 2024 - 2025 PLATINUM PARTNERS

 **HYUNDAI** | North Harbour

ember
KOROWAI TAKITINI

Thank you to our 2024 - 2025 GOLD PARTNERS

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