

1 DAY SALE

SATURDAY, DECEMBER 6

REGISTRATIONS OPEN NOW!

Registrations close Wednesday November 5

ONE DAY SALE, now in its 13th year, is open to all Business North Harbour members including retailers, wholesalers, distributors large or small!

With thousands of shoppers set to come to North Harbour for the day, ONE DAY SALE is a great opportunity to:

- Get brand exposure
- Move end of line stock
- Showcase your products or services
- Increase pre-Christmas cash flow

ONE DAY SALE SHOPPERS GUIDE

The ODS Shoppers Guide is the 'bible' and is what thousands of shoppers rely upon every year. These guides will be distributed around the North Harbour and North Shore regions as well as being extensively shared online in the lead up to the event.



ONE DAY SALE – REGISTRATION ONLY **\$169+gst**

Please tick the box directly below if you wish to appear on the shoppers map ONLY.

Select (if applicable)	Description	Requirements	Rates (Excl. gst)	ODS Point of Sale Allocation
	ONE DAY SALE Registration Only	Business name, physical address and business category.	Total: \$169+gst	<ul style="list-style-type: none"> • 50 x Shoppers Guides • 2 x A3 Shop Here posters • 2 x street signs • 1 x group Social Media post

ADVERTISING OPTIONS

ONE DAY SALE REGISTRATION WITH SHOPPERS GUIDE

Please select from the options below to advertise in the ODS Shoppers Guide. Please note that our external design specialist can support you to create and/or modify your advert at a cost of \$100+gst per hour (or part thereof). Please let us know if you would like this support.

All advertisements provided must be supplied as print ready PDFs. Images contained must be high resolution (300dpi min.). Please include a 3mm bleed for all full-page advertisements.

Select option (if applicable)	Advert size in ODS Shoppers Guide	Specifications	Rates (Excl. GST)	ODS Point of Sale Allocation
	ONE DAY SALE Registration plus Quarter Page advert	90mm wide x 125mm tall	\$169 (Rego) + \$260 (Advert): Total: \$429+gst	<ul style="list-style-type: none"> • 50 x Shoppers Guides • 5 x A3 Shop Here posters • 2 x street signs • 1 x company & 1 x group Social Media posts
	ONE DAY SALE Registration plus Half Page advert	189mm wide x 125mm tall	\$169 (Rego) + \$460 (Advert): Total: \$629+gst	<ul style="list-style-type: none"> • 100 x Shoppers Guides • 5 x A3 Shop Here posters • 3 x street signs • 2 x company & 1 x group Social Media posts
	ONE DAY SALE Registration plus Full Page advert	189mm wide x 259mm tall	\$169 (Rego) + \$660 (Advert): Total: \$829+gst	<ul style="list-style-type: none"> • 200 x Shoppers Guides • 5 x A3 Shop Here posters • 4 x street signs • 3 x company & 1 x group Social Media posts

IMPORTANT DATES & TIMES

Date	Action
Wednesday 5 November 2025	Registrations Close
Wednesday 12 November 2025	Last day to register to appear in the ODS printed shoppers map
Wednesday 12 November 2025	Last day to book advertising in the ODS Shoppers Guide
12pm, Thursday 13 November 2025	Advertising artwork deadline
From Wednesday 26 November 2025	Point of Sale materials delivered to registered ODS participants

ONE DAY SALE 2025 BOOKING CONFIRMATION

Please complete below to confirm your registration and/or advertising:

Contact Name			
Title			
Business Name			
Physical Address			
Postal Address (if different from above)			
Phone	Email		
Business Category (please tick)			
Arts & Crafts	Electronics	Fashion	Food & Wine
Health & Beauty	Home & Living	Music	
Sports & Outdoors	Toys, Hobbies, Games & Books	Other (please specify) _____	

PAYMENT DETAILS

Full payment must be received by Friday 14 November 2025.

An invoice will be sent to the email address provided above upon receiving your completed Booking Confirmation form.

Credit card payments are also accepted, please complete the following details if you would prefer to pay via this option.

Card Number																		
Card Type	Visa	Mastercard	Expiry Date	/	3-digit Security Code													
Name on card																		

We accept the Terms and Conditions above and authorise this ONE DAY SALE 2025 booking:

Signature	Date
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Please forward your completed ODS Registration and Booking Confirmation forms to
Business North Harbour via email at comms@businessnh.org.nz