



Business North Harbour Draft Business Plan 2027/2028 With The Proposed BID Expansion

Overview:

Providing programmes and services for members that:

- **empower economic prosperity and growth**
- **provide networking opportunities for business development**
- **provide opportunities for capability development**
- **ensure that members' concerns are heard**

all remain priorities for the BNH Executive Committee. BNH will continue to achieve these outcomes by offering a range of relevant opportunities, programmes and services to members, where possible tailored to their identified needs.

Increasing member awareness and engagement will remain of major importance for BNH. We will achieve this by contacting existing businesses and engaging with any new businesses that we become aware of operating within the BID. As far as is practicable, we will continue to provide relevant and engaging events, learning opportunities, programmes, services and communications for members. BNH will support members on their business sustainability journey and with their business continuity plans by providing access to subject-matter experts and any relevant resources. Whenever possible, to support members unable to attend events or learning opportunities, we will make resources available via the BNH website.

As the planned significant growth within our region progresses, BNH will continue to work closely with a range of key stakeholders on relevant issues as they arise, to achieve the best possible outcomes for members. These collaborations will include advocacy both formal and informal, with and on behalf of our members, on a range of topics. We will continue to ensure that the voice of business is heard as we look to minimise any negative impacts on our local business community from proposals and initiatives that other organisations or authorities are looking to introduce.

To enable us to keep members fully informed about any plans or policies relevant to our local business community, BNH will continue to actively engage with decision-makers at all levels within central and local government including Auckland Council, Auckland Transport, Upper Harbour Local Board and other key stakeholder organisations.

Priorities: 2027/2028: With The BID expansion:

- Review member feedback from 2026/2027 and implement any necessary changes
- Continue to provide relevant programmes and services
- Raise awareness of BNH programmes and services with new members
- Integrate the expansion businesses into our programmes and services
- Connect our existing businesses with the expansion businesses
- Organise and deliver world class events
- Maintain key stakeholder relationships
- Ongoing support of special interest groups
- Deliver another successful charity partnership event (biennial)
- Increase the scope of nightly security patrols into the expansion area
- Increase organisational resources
- Review year 3 of the 4-year strategic plan
- Review relevance of the strategic plan

Kevin O'Leary

General Manager