

Website refreshed!

We've refreshed our website as we herald in our BID's key initiatives in 2010.

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February 2010

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WIN!

FOUR CHANCES TO WIN

As a NHBA member, FYI gives you even more chances to WIN in 2010:

PAGE 5: a walk-on cameo in *Shortland Street*

PAGE 6: one of two \$500 travel vouchers, thanks to Mondo Travel

Page 12: \$200 worth of MTA vouchers from North Harbour Ford and Mazda.

The new-look www.nhba.org.nz reflects our brand and has been redesigned to make it easier for you to find the things that are important to you, as well as highlighting upcoming events and news items.

KEY NEW FEATURES INCLUDE:

Interactive Map: As highlighted in the last FYI, this easy-to-use tool will help you find all the services you need within our NHBA area and, provided you have an up-to-date listing on our site, you'll be found there too. The map has a legend where you can turn on or off points of interest such as places to eat, local suppliers, ATM machines, schools and bus stops.

Business Directory: With the growing use of the interactive map on the website, now is a great time to ensure that your listing is up-to-date. As a full NHBA member you are entitled to an enhanced listing

including your contact details, website hyperlink, three keywords and a 400-word business description. You'll also get a map showing your location, logo and up to six images of your business or product.

In addition, you'll find links to all the current information on our security and transport initiatives, membership, events and NHBA news.

We encourage you to check it out – don't forget to email Jackie on admin@nhba.org.nz to arrange to get your listing activated or updated.

Look before you leave

The camera link will take you to our six CCTV sites where you can check out the traffic conditions in real time. See page 6 for more details of this exciting addition.

CCTV



trafficcheck
.CO.NZ

NHBA Chairman, Gray Pearson (left) and NHBA General Manager Gary Holmes with Graham Lowe (centre)



Prime Minister
John Key

Happy New Year!

As Edward de Bono once said, "Traditional thinking is all about 'what is'. Future thinking will also need to be about 'what can be'".

For many businesses in North Harbour, 2009 was a particularly tough year. In his address to NHBA members last November, Reserve Bank Governor Alan Bollard told us the signs indicated that the economy was set to improve over the coming year.

NHBA's focus over the coming months is adding value to our members. We will continue to host high profile and interesting speakers at our CEO Breakfast and After 5 forums, starting with Auckland Super City Mayoral candidate and businessman John Banks later this month.

New welcome signage to the area will be going up over the coming weeks to mark out North Harbour as a key business destination. Feedback from NHBA members has shown a strong preference for our suburb to be known as North Harbour, something we will progress this year.

To mark the New Year, we have also refreshed our website. All companies in the BID area are entitled to a free enhanced listing; please contact Jackie at admin@nhba.org.nz to get your listing updated.

We also encourage you to check out our website for information on how to receive additional training and support for your business from WHK Business Growth. These seminars are fully funded to those companies which meet the criteria and have been of great value to a number of you. Check out our new-look website for an exclusive opportunity to win a prize worth \$2000.

Our major initiative this month is the launch of our CCTV cameras and traffichack service. You'll find details on page 6 on how to use these to make informed decisions on moving around the estate and getting to and from work more efficiently.

We wish you all a prosperous New Year and look forward to meeting with you at one of our upcoming events and being of service to you throughout 2010. Please do not hesitate to contact Gary on 968 2222 or gm@nhba.org.nz if we can help you and answer any questions.

Best wishes,
NHBA Committee and Management

Tell us how we're doing

Like any progressive organisation, we want to meet your needs, aspirations and to help your enterprise prosper.

We're carrying out a survey to gauge the opinion of members as to how satisfied you are with NHBA's directions, programmes and achievements.

If you haven't already done so, we encourage you to visit our website www.nhba.org.nz and complete the brief questionnaire. We will provide feedback in a future FYI issue and online.

So what's really in a name?

In the last issue of FYI, we asked you to comment on the name of our suburb: **Rosedale or North Harbour**. The results showed a clear preference for North Harbour.

NORTH HARBOUR

94%

ROSEDALE

6%

Prestigious fellowship for GM

One of the recipients of the Winston Churchill Memorial Trust Fellowships for 2010 is our own general manager, Gary Holmes, who will travel to England and America in June to study leading business improvement districts which effectively partner with a transport management association.

Chairman Gray Pearson congratulated Gary on his award, saying it was not only a credit to NHBA but particularly valuable, given that transport management is the main platform of our BID.

"Gary is well acquainted with the transport issues facing the North Harbour business area and has already introduced initiatives to address those.

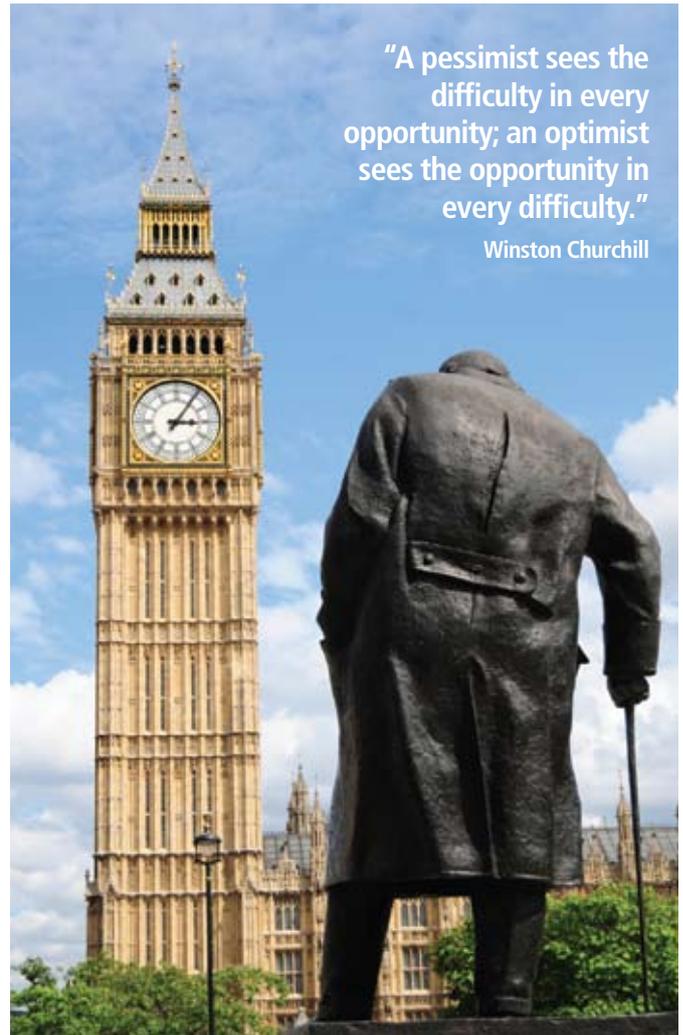
"We're confident that by taking this amazing opportunity, Gary will return better informed and equipped to carry out his duties as manager of our Transport Efficiency District (TED)," he says.

Gary has identified BIDs across Britain and North America that have a transport management component to them and plans to study the initiatives they have introduced

to discover what has made them so successful. His goals are to, firstly, identify world best practice of partnerships between BIDs and transport management associations and, secondly, apply the findings to BIDs in New Zealand, starting here.

The highlight of a packed itinerary is attending the 2010 World Congress on Town Centres and Business Improvement Districts in London.

The North Harbour TED programme is the first in New Zealand, and like other programmes being undertaken by NHBA such as its Police-partnered community crime prevention initiatives, is recognised widely as an example for other business areas to follow.



"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

Winston Churchill

Churchill Fellowships allow talented Kiwis to travel overseas for intensive investigative research and bring back with them new insights and understanding that enrich their communities.

The fresh, low-cost way to promote your business www.abachaucer.co.nz

NHBA committee member Geoff Ashenden, pictured, runs the ABA Chaucer agency, providing full advertising and PR support – from campaign strategy and planning, to creating and placing advertising in all media, to print production and other marketing communications services.



In recent years, says Geoff, ABA Chaucer has become a specialist in getting clients found and promoted cost-efficiently, both online and in trade print.

"When considering online promotion, most B2B [business to business] people look to the heavyweight: Google. But now there's Bing – the Microsoft search engine – and there are also search engines and media websites specific to an industry or sector.

"Apart from running paid Google Adwords campaigns, there are low cost ways to boost your company's ranking with these sites. These include optimising your own website efficiently using keyword seeding and other techniques, such as adding links, regular news and blogs.

"If appropriate to your company's products or target markets, you should consider getting into the new avenues such as YouTube, Facebook and Twitter," says the man who has

built a successful advertising and publishing career both in NZ and Britain throughout times of major technological change.

Geoff has been a strong supporter of NHBA since the inception of the Albany Business Association.

Working from The Lofts in William Pickering Drive, he lives locally with wife Sandy – the Year 7 Dean at Carmel College. One of their three adult daughters, Claire, is Geoff's PA.

Until the end of March Geoff offers all NHBA members a **FREE** hour's consultancy on **integrating online and print market communications**. Please call Geoff on 448 2772 for an appointment or visit www.abachaucer.co.nz for more details.

COMING UP



CEO Breakfast

SPEAKER: Auckland City Mayor John Banks

SUBJECT: Super City

DATE: Wednesday, 24 February

TIME: 7am – 8.30am

VENUE: North Harbour Stadium,
Oteha Valley Road.

Free to NHBA members.

● To RSVP please email admin@nhba.org.nz
or phone 968 2222.

Sponsored by CBM-NZ – see profile below.

Hon. John Banks QSO, pictured, has served the community for more than 30 years, most recently as Auckland City Mayor since October 2007.

John's political career began here on the North Shore when he was elected to the Birkenhead Borough Council in 1977, followed by a stint on the then Auckland Regional Authority.

He was elected as Member of Parliament for Whangarei in 1981, holding the seat for National for six terms. As a cabinet minister, his portfolios included local government, tourism, police, sport and civil defence.

He has declared his candidacy for the groundbreaking role of Super City Mayor – seeking to lead the new Auckland Council which comes into effect this November.

For the latest information on how the Super City is taking shape visit www.auckland.govt.nz



NHBA helps build charity's profile

www.cbm-nz.org.nz

CBM, an international development organisation aims to improve the quality of life of the world's poorest people with disabilities – and those at risk of disability – who live in our most disadvantaged societies.



CBM-NZ National Director Darren Ward, pictured above – second from right, in a CBM-funded auto rickshaw. This funding enabled a person with a disability to become self-employed as a rickshaw driver, where he was previously unemployed due to discrimination because of his disability.

Registered as a charity in NZ under its legal name, Christian Blind Mission International, **cbm** NZ is based in North Harbour and, with help from NHBA, is identifying opportunities to partner with the dynamic local business community.

NZ is one of nine **cbm** member countries which contribute the funds the charity needs to provide services ranging from medical care to livelihood programmes in more than 90 countries.

It will complete its 10 millionth cataract operation this year.

National director Darren Ward says **cbm** offers our local business community an opportunity to benefit from making a difference in the lives of those less

fortunate around the world.

"We focus our work on people with disabilities as this group is very much the poorest of the poor who are often excluded from the activities of their societies and families. However, with just a little help, they can often become valuable, contributing members of their community."

Today, **cbm**'s fields of work cover:

- the prevention and cure of blindness;
- the prevention and cure of hearing impairment;
- medical treatment for physical impairments;
- primary, secondary and vocational education; and

- rehabilitation of people with physical, mental or intellectual disabilities.

"As a commercially-minded organisation, we understand that any expense, even charitable donations, need to have some return for the business.

"Through profile-raising events like this one, we're able to meet with and talk to prospective corporate supporters about how we can partner to provide value for money from their support," says Darren.

"Donating to **cbm** is certainly not a one-way street."

● Anyone interested in partnering with **cbm**-NZ is invited to call Darren Ward on 415 1801 or email dward@cbmi.org.nz.

COMING UP

'Shorty' breakfast

SPEAKER: Shortland Street Producer Steven Zanoski

DATE: Wednesday, 24 March
TIME: 7am – 8.30am
VENUE: North Shore Golf Club clubhouse, Appleby Road, Albany.

Free to NHBA members.

● To RSVP please email admin@nhba.org.nz or phone 968 2222.

Sponsored by Lifestyle Fitness – see profile below.



For the latest information please visit www.shortlandstreet.co.nz

BE THERE TO WIN...
 Attend this CEO Breakfast, put your business card in the hat and you'll be in to WIN a non-speaking, walk-on part and a guided tour of Shorty's Henderson set.

Producer of *Shortland Street* since late 2008, Steven Zanoski's association with NZ's own 'soap' spans 14 years, when he started as a storyliner and dialogue writer in the third season of the show known affectionately by many Kiwis as 'Shorty'.
 He moved on to become South Pacific Pictures' head of development, executive producing TV shows such as *Shortland Street*, *Mercy Peak*, *Being Eve* and *Mataku*. He saw through the development and funding of award-winning TV programme *Outrageous Fortune* and the popular feature film *Sione's Wedding*.

In 2004, Steven worked with TV giant Fremantle Media in Europe, starting up five-nights a week drama series in Croatia and Russia. He moved to the German RTL Group in 2007 to write and produce an adaptation of telenovela *Ugly Betty* before returning to New Zealand to fill the top role on *Shorty*.

Does my bottom line look big in this?

Theo Chapple, founder and CEO of Lifestyle Fitness, has always strived to bring the benefits of exercise into the workplace. Corporate, rather than individual gym memberships make a work-life balance a lot more accessible.

Sponsor of the *Shortland Street* CEO Breakfast in March, Lifestyle Fitness has three gyms across Auckland including one at the corner of Apollo Drive and Rosedale Road.

Theo says the idea behind corporate memberships is to provide large companies with access to gym facilities, enabling staff to increase productivity through healthy living. Cost has previously been a restrictive factor and Theo puts this down to individual gym membership pricing structures being applied to staff numbers.

"Think of Lifestyle Fitness as a bolt-on division of your business; it is a resource you and your staff can access," says Theo. "Whether your staff level is 10 or 1000,

we can tailor the package to suit. We can provide in-house health and safety seminars with trainers on-site".

Many of its current clients utilise Lifestyle Fitness' offer of taking the gym to the workplace and, from the following comments, confirm that a healthy workforce can mean a healthy bottom line.

"The enthusiasm of our 24 staff that have joined has increased productivity and collegiality across the whole office," says Bill Paton, GM Autex Industries.

Jonathan Bell, health and safety manager, Cadbury, says health and wellbeing is an increasingly important component of business health and safety programmes. "By providing access to appropriate fitness

facilities and training as part of an overall wellness programme, both the business and employees benefit. The number of sick days taken since our staff joined Lifestyle Fitness on the corporate deal has decreased significantly," he says.

● For more information please visit www.lifestylefitness.co.nz or call 477 3740.





SIGN UP THIS MONTH AND YOU'LL GO IN THE DRAW TO WIN ONE OF TWO \$500 TRAVEL VOUCHERS COURTESY OF MONDO TRAVEL.

Log on and look B4U leave

Your time is precious. Log on and look before you leave with www.trafficheck.co.nz

A day in the life

Paulette works in Bush Road, North Harbour and lives in Takapuna. She starts work at 8am and finishes at 4pm.

Each afternoon before leaving work, Paulette logs onto www.trafficheck.co.nz to check that her route home is clear.

Normally she goes home via the Westfield Mall but knows today, thanks to signing up to – and receiving – alerts, that there is a major event on at North Harbour Stadium and takes the advice to stay clear of that area.

First she checks the Bush Road / Rosedale Road camera – often this intersection is clogged with traffic from the local school but today it's all clear.

Then she checks the Rosedale Road / Tawa Drive camera and notices that traffic is a little congested approaching the Greville Road onramp, but the traffic is still moving.

Finally, she checks to see that the on-ramp to the motorway itself is clear before deciding the best way to go home and have a long, leisurely walk along Takapuna Beach, before enjoying an early evening glass of wine.

We're proud to announce the launch of our new web-based 'live' traffic feed to serve you – our local businesses community.

Located at key access points to the North Harbour area, the cameras allow commuters to view the current traffic situation online before they leave work.

With workers checking out the latest traffic conditions at key roadway intersections to time their run home, we aim to help lessen traffic congestion during peak periods.

LOCATIONS:

Rosedale Road / Bush Road
Albany Highway / Rosedale Road
Albany Highway / Bush Road
Upper Harbour Highway / Paul Matthews Road
Apollo Drive / Rosedale Road
Tawa Drive / Rosedale Road



trafficheck
.CO.NZ

As part of our new service, we're launching our Trafficheck "look before you leave" campaign to encourage employees to sign up to receive traffic alerts by one of two easy ways (or you may select to have both):

- By text (SMS) direct to your phone. Simply text 4040 with the word "traffic" and we'll add you to our list of traffic subscribers; and/or
- You can email your details to

traffic@nhba.org.nz and we'll sign you up for our email alerts.

Once you've signed up, we'll keep you up-to-date with alerts on traffic conditions, roadworks and any other important information you need to know to keep you moving.

We're also working on introducing some exciting add-ons to this service over the coming months so keep please an eye out for more details.



Clock's a-tickin'

NHBA is encouraging the government to fast-track a new harbour crossing as a matter of urgency now the NZ Transport Agency has confirmed the route across the Waitemata.

In a hard-hitting and widely reported statement issued late last year, we pointed out the clock was ticking for Aucklanders and the national economy.

The strategic vulnerability of relying on one ageing and already inadequate transport route is of increasing concern.

Admittedly the problems associated with financing the construction and the potential social dislocation are daunting, but the

prospects of not making a responsible effort to get it under way are far more disturbing.

On the bright side, Transport Minister Steven Joyce and Shore MPs are now showing active interest in the issue which has long been a political football kicked for touch.

Recent engineering reports highlight the limited lifespan of the existing Waitemata crossing and ever-increasing patch-up costs.

Fast facts:

The New Zealand Transport Agency is seeking sub-strata or underground designation for four separate tunnels beneath the bridge – two each for road and rail.

The corridor will be on the eastern side of the bridge from the old toll gate plaza to Wynyard Point.

Stay informed with progress by logging on to www.nzta.govt.nz

More bus shelters to come – lobbying a success

Our TED Committee has scored another success – boosting public transport infrastructure in our area.

TED, or Transport Efficiency District, is living up to its name with the latest milestone being upgraded bus stops and new bus shelters.

Future bus shelters planned to be installed soon:

- Apollo Drive outside 27
- Apollo Drive outside 110
- Apollo Drive almost opposite 110.

Bus shelters already in place:

- Rosedale Road outside 322
- Rosedale Road opposite 322
- Apollo Drive outside 30
- William Pickering Drive opposite 15
- William Pickering Drive outside 13
- William Pickering Drive outside 4.

This has been due in no small part to NHBA's effective lobbying of the Auckland Regional Transport

Authority (ARTA) and North Shore City Council, both of which sit on our TED Committee.

A focus of our ongoing transport management programme this year will be working closely with ARTA and the bus operators to further improve bus services in our area.



The photo was taken at Apollo Drive by North Shore City transport planner Hannah Jemmett, whose enthusiasm and efficiency has been greatly appreciated by NHBA.



MoU signed



NHBA GM Gary Holmes and Area Commander NZ Police (North Shore) Les Paterson recently signed a Memorandum of Understanding (MOU) to formally acknowledge the successful partnership between our two organisations.

The NZ Police recognise the NHBA's growing contribution to the economy and the community while acknowledging the business district's vulnerability to criminal activity.

The purpose of the MOU is to enhance community safety and reduce crime – a collaborative effort that has been working now for several years across a range of innovative programmes.

One such example is the BizWatch Focus Group initiative in which representatives from NHBA and the NZ Police, together with security provider ICON, North Shore City Council and Neighbourhood Watch, meet quarterly to address issues. This collegial working relationship involves sharing information and resources in the fight-back against crime.

SECURITY REPORT

One area of business security that many owners and managers are reluctant to consider is the honesty of company employees.

Unfortunately for many businesses, this loyalty to staff can come at considerable cost.

As licensed private investigators, the ICON Group often gets called in by customers to investigate the loss of stock or cash. One of the first considerations for us is the background checking of staff.

Our experience shows that, sadly, approximately 80 per cent of all such losses are internal based.

The simple fact is that if you employ a thief, you open your business to the risk of significant loss.

There are, however, some simple steps that you can take to minimise your risk.

- Implement a mandatory policy that ALL new employees must be vetted as part of your employment process.
- Checks that should be conducted include:
 - Credit history;
 - Criminal history; and
 - Prior employer reference checks;
 - Driver's licence checks if driving a company vehicle; and
 - Educational qualification checks if they are required for a position.
- Look for gaps in employment and seek explanations.
- Consider implementing background checks for existing employees who have not been previously screened (note: this is subject to the agreement of the staff).

We strongly recommend that you consider outsourcing the staff vetting process to experts who can guarantee prompt and comprehensive checking processes.

ICON Group offers a range of staff vetting packages – including verification of educational qualifications, driver's licence history and ACC history – with a 24-hour turnaround (except for criminal checks) and for as little as \$40 to \$50 per employee.

If you would like any advice in this area, please contact Debbie Schwarz, Manager Staff Vetting Services, on 0800 4 VETTING (0800 483 884).



RECRUITMENT SPECIAL



Good for business

“What sets EDGE apart is the ongoing support they provide us. They work hard to find us staff that are a really good fit for our business. EDGE is the only employment agency we ever use.”
So says Ray Ryan, City Cleaning Services, pictured above with colleague Jackie Morrow (centre), and Edge Team Leader, Emma Carreon.

EDGE Employment is a recruitment company with a difference – for 16 years the North Harbour-based not-for-profit organisation has helped people with experience of mental ill health find work.

Partly funded by the Ministry of Social Development, EDGE’s services are free to both employers and job seekers, and it has made many a successful match over the years.

Team Leader Emma Carreon says EDGE understands the time and cost to employers to find and train someone can be substantial.

“People placed through our service are carefully job matched to the position. There will be no charge to employers at any stage for the recruitment, placement, or post-placement support. The job-seekers we assist want to make a meaningful contribution in the workplace. Like the rest of us they may, from time to time,

need a helping hand to stay on track, which we also offer.”

Its eight consultants are trained in all aspects of employment, career planning, current market trends and labour law. EDGE offers employers guidance on accessing wage subsidies through Work & Income NZ, employment agreements, health and safety guidelines, career resilience and performance coaching.

It also provides fully-funded support to employers with an existing staff member experiencing a mental health concern.

● For more information regarding EDGE please visit www.edge.org.nz or call Emma Carreon or Phil Walley on 414 6044.



Value and experience



Angeline Long, pictured, has over 20 years’ human resource and recruitment experience, working with global organisations and training consultants in NZ and overseas.

Angeline Long established EK Executive Solutions in 2008 to provide quality, tailored human resource and executive recruitment solutions for New Zealand industry.

The company provides clients with an end-to-end executive placement and human resource service – from recruitment, to staff development and retention, and finally to staff departures.

“Our points of difference are that we offer an extended guarantee on placement and more realistic fees than other recruitment firms. We assist businesses that don’t have their own designated HR department and recognise the importance of implementing robust processes and procedures.”

Angeline says the biggest challenges facing businesses as they come out of the recession in the coming months is sourcing good people who both fit the company culture and have the right skill set.

“Many companies have cut back staff over the past year. The challenge is for them to now review their staff levels and reposition their business in the market, ensuring they employ the right people to suit their needs.”

Here are EK’s five HR tips to help:

Make sure you have:

1. Up-to-date **Job Descriptions** and measurable **Key Performance Indicators** for all staff.
2. Current **Employment Agreements** – approved by your company solicitor.
3. A **Policy and Procedures Manual** so all your employees know what is required of them. This should also act as part of your induction process for new employees.
4. A **Performance Management Plan** to ensure all staff are evaluated regularly and feedback is provided.
5. All **Preferred Supplier Agreements** reviewed to ensure that you are getting the best service.

● For more information, please visit www.executivesolutions.co.nz or call Angeline on 413 5110 or 0275 913 912.



North Shore Golf Club's general manager Warren Collett pictured in front of the new clubhouse.



Golf to the fore!

Located on the upper fringes of the Waitemata Harbour, the picturesque 27 tree-lined holes of the North Shore Golf Club are luckily within close reach of our busy estate in Appleby Road.

You have the option of three different 18-hole layouts – Red, Blue and Gold – with each offering undulating terrain and a fun challenge to players of all levels.

Golf is one of New Zealand's favourite sports, and can be played by people of all age groups, walks of life and various abilities. Sportingly, the handicap system levels up the playing field.

While North Shore Golf Club is extensively a members' club, visitors are welcome. Because of our large membership, members wishing to bring a green fee player in the weekends are

asked to first call the Golf Manager.

Associated with the golf club is City Golf North Shore Pro Shop which offers a full range of golf equipment for all levels of golfers, including the country's largest range of Nike Golf, quality golf apparel and Footjoy Shoes.

The Pro Shop's services are equally extensive: you can try, either on your own or as part of a free consultation with one of the professionals, any golfing equipment that catches your eye. You can compare different shafts, lofts and brands while getting accurate feedback from a simulator as to launch angle and distance.

Opening in March: new clubhouse

The North Shore Golf Club is close to completing a \$3.7 million redevelopment of the clubhouse in Appleby Road, pictured above, with an official opening planned for next month.

Under the control of Ebert Construction, the clubhouse project is two months ahead of schedule with members ready to return to the revamped 'nineteenth hole' shortly.

The new facilities include a full commercial kitchen, a state-of-the-art bar, a gas-fired schist wall feature and a meeting room. Businesses from the area, including NHBA members, are welcome to hire the room to hold out-of-office meetings or a team building event at the club.

Business Packages

Golf is the ideal choice when looking to hold an event that offers both recreation and hospitality for corporate stakeholders.

Recognising that a Corporate Golf Day is important from both a customer relations and financial point of view, North Shore Golf Club will ensure that it meets your budget, while maintaining high standards guaranteed to impress you and your guests.

Why not take advantage of the flexible range of golfing formats, on-course activities and green fee gift certificates to create that enjoyable atmosphere for golfers of all standards in your corporate day?

Business Golf Packages are on the increase at North Shore as companies entertain their clients at the club. With the packages, your company will receive two memberships and two guest cards.

If you are interested in the Business Golf Package, ordinary membership, a corporate golf day or hireage of the facility for a meeting then please contact general manager Warren Collett on 415 9924 or warren@nsgc.co.nz.

Put yourself on the map

NHBA is pleased to support the creation of a North Harbour Community Town Map, a unique, eye-catching pictorial and fun marketing tool that raises awareness and creates sales by turning your business into a community landmark.



First developed in the United States more than 50 years ago, these community-oriented maps have been produced all over America, Europe and South East Asia. More than 16 locations in New Zealand have had maps produced and this is the first Auckland-based version for many years.

The North Harbour Community Map will be an outstanding local promotional tool for all types of businesses looking to promote themselves and, unlike all other media, grabs attention by being fun, different and entertaining to all who see your business on it.

• Contact Jackie on maps@nhba.org.nz to find out more and get yourself on the map.

More up than down

We were pleased to host Reserve Bank Governor Alan Bollard, pictured, last November at a luncheon attended by 80 NHBA members.

Dr Bollard's timely presentation was delivered the day after the release of the Second Financial Stability Report for 2009.

He advised that while the outlook for the New Zealand economy and financial system had improved in the past six months as international conditions had stabilised, some risks and challenges remained.

He pointed out that financial market

strains had eased, equity markets had mounted a recovery and confidence had improved. Economic forecasts were now tending to be revised upwards rather than down.

However, he cautioned that while the improved global outlook was generally positive for New Zealand, our national economy needed to live within its means to reduce vulnerability to adverse developments in offshore markets.



"We're actually in a luckier position in many ways in New Zealand than overseas, with the global recession. Partly it hit us later, and less. That's made it easier."

Leisuretime Spa and Pool Covers

Leisuretime Spa and Pool Covers – NZ's leading manufacturer and distributor of spa and pool covers – sponsored our final CEO Breakfast last year featuring guest speaker, criminologist Greg Newbold.

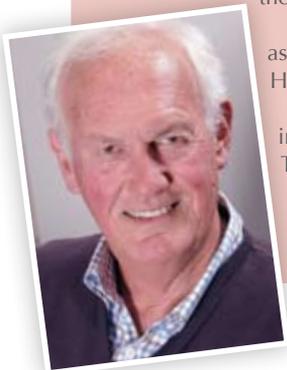
www.leisuretime.co.nz

PROFILE Geoff Bonham, pictured, established Leisuretime Spa and Pool Covers in 1986. He previously owned wetsuit manufacturing company 2001 Wetsuits and has also worked in the clothing, liquor and tobacco industries.

Geoff has been active in NHBA since its inception as the Albany Business Association in 2003. His interests include family and politics.

He lives in Takapuna where he takes an active interest in local affairs, including serving on the Takapuna Community Board from 1995–98.

Geoff celebrates 40 years of marriage this year and has four adult daughters and five grandchildren.



North Harbour-based for the last 11 years, Leisuretime can provide virtually any type of cover, for any type of pool. If you own a spa or heated pool, a cover will dramatically reduce heat loss, as well as keeping leaves and other debris out of your pool.

In addition to spa and pool covers, the company has a wide range of pool maintenance accessories including domestic and commercial pool cleaners. It distributes the popular Barracuda Automatic pool cleaner as well as the UltraMax commercial model. With many years of experience in the industry, Leisuretime offers professional advice in all areas of pool covering and maintenance.

Last November Leisuretime was sold to Zodiac Group (NZ) Ltd, part of the Zodiac Group of Australia. The company now offers a full range of equipment to supply the pool market, in addition to its range of pool covers.

North Harbour Ford and Mazda is proud to be associated with NHBA.

In this issue of FYI, it explains the ins and outs of vehicle leasing, offers NHBA members exclusive lease deals [right] and invites to you to the year's first After 5 function.

Vehicle Leasing

It doesn't matter what type of business you run, you'll need a company vehicle or fleet. When it comes to acquiring a vehicle, deciding which route to take can be mindboggling. With your budget in mind you have to consider such factors as:

- either new or used;
- buy or lease; and
- whether to lease maintained or non-maintained.

One option to consider when looking at a new vehicle is the fully-maintained operating lease.

Provided by leasing companies, you pay monthly for benefits such as:

- funding of the vehicle
- scheduled maintenance
- tyre replacement
- cost of Warrant of Fitness inspection
- re-registration
- roadside assistance
- like-for-like relief vehicle
- accident management.

The top five benefits of leasing are:

1. Removes worry over second-hand market values.
2. Savings to you on lower payments.
3. Minimises the risk of out-of-pocket repairs.
4. Staying in an up-to-date vehicle.
5. Protection for the future.

WIN!

Complete survey and be in to WIN!

North Harbour Ford and Mazda has created a vehicle requirements survey, the results of which will help it tailor any future vehicle offers to NHBA members. All completed surveys go into the draw to win \$200 worth of MTA Vouchers.

www.surveymonkey.com/s/NHBAMemberSurvey

NorthHarbour.co.nz HOT LEASE DEALS EXCLUSIVE TO NHBA MEMBERS

Ford Focus 1.6 Auto Hatch
Voice Activation, Bluetooth Integration
ABS, 6 Airbags, Air Conditioning, CD



\$555
+GST per month*

*Exclusive to business users only
45 month / 55,000km
fully maintained operating lease
Valid until 31 March 2010

Ford Mondeo Petrol Wagon
Voice Activation, Bluetooth Integration
2.3 Auto ABS, 7 Airbags, Air Conditioning



\$777
+GST per month*

*Exclusive to business users only
45 month / 55,000km
fully maintained operating lease
Valid until 31 March 2010

Proud Supporters of the
North Harbour Business Association

Corner Target & Wairau Roads
Wairau Valley, North Shore
09 443 5000



North Harbour Ford

DRIVING EXCELLENCE

After 5 @Ford

DATE: Wednesday, 3 March

TIME: 5pm – 7pm

VENUE: North Harbour Ford and Mazda
Cnr Target & Wairau Roads, Wairau Valley

ACTIVITIES: Showroom tour and refreshments

PLUS a former All Black guest speaker.

To RSVP please email admin@nhba.org.nz or phone 968 2222.



CONTACT US:

PO Box 303 126, North Harbour | Mobile: 0274 966 283 | DDI: (09) 968 2222 | Fax: (09) 926 1822

Email: gm@nhba.org.nz | Web: www.nhba.org.nz